| 11-05-  | 2008 ======  |  |
|---|--|--|
| FORM PTO-1595 (modified)  OCT 3 1 2008  | ET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office   |  |
| To the Honorable Assistant Screetary and Commissio. 103533  | 3715 are attached original document(s) or copy(ies) thereof.   |  |
| 1. Name of conveying party(res).  | 2. Name and address of receiving party(ies):   |  |
| Helmut SWAROVSKI  | Name: Swarovski Aktiengesellschaft   |  |
| Additional name(s) of conveying party(ies) attached? NO   | Address: Dröschistraße 15, 9495 Triesen, Liechtenstein   |  |
| 3. Nature of conveyance:  | Address. <u>Diosensuase 13, 7473 Tresen, Dicentensiem</u>  |  |
| X Assignment Merger Security Agreement Change of Name Other Execution Date: _August 14, 2008  | Additional name(s) & address(es) attached? No  |  |
| 4. Application number(s) or patent number(s):   |  |  |
| If this document is being filed together with a new application, the exec A. Patent Application No.(s) 29/309,438, filed August 18, 2008  Additional number   | B. Patent No.(s)   |  |
| 5. Name and address of party to whom correspondence concerning  | 6. Total number of applications and patents involved: 1  |  |
| document should be mailed:  |  |  |
| Name: WENDEROTH, LIND & PONACK, L.L.P. Attn: David M. Ovedovitz, Esq.  Street Address: 2033 K Street, N.W., Suite 800   | 7. Total fee (37 CFR 3.41)\$\frac{40.00}{2}\$  X Enclosed (Check No. \frac{20}{2}\$  Authorized to be charged to deposit account |  |
|   | 8. Deposit account number: 23-0975   |  |
| City: Washington, State: DC ZIP: 20006-1021   |  |  |
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| 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  David M. Ovedovitz, Reg. No. 45,336 Name of Person Signing  October 31, 2008 Date Total number of pages including cover sheet: 3  |  |  |
| OMB No. 0651-0011 (exp. 4/94)   |  |  |
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| Mail documents to be recorded with required cover sheet information:  |  |  |
| THE COMMISSIONER IS AUTHORIZED  Commissioner and Assistant Secretary of Patents and THE COMMISSIONER IS AUTHORIZED  Box Assignments  Box Assignments  FEES FOR THIS PAPER TO DEPOSIT  Alexandria, VA 22313  ACCOUNT NO. 23-0975   |  |  |
| Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20131, and the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503. |  |  |
|   | DOCKET NO. 2008 1471A  |  |
|   | 5001.21 1101 2000_147 117  |  |

The Commissioner is authorized to charge any deficiency or to credit any overpayment associated with this communication to Deposit Account No. 23-0975, with the EXCEPTION of deficiencies in fees for multiple dependent claims in new applications.

PATENT REEL: 021789 FRAME: 0628

## *ASSIGNMENT*

|                | In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned  Helmut SWAROVSKI          |  |
|----------------|---|--|
| Insert Name(s) |   |  |
| of Inventor(s) |   |  |
|                | the undersigned hereby sell(s) and assign(s) to   |  |
| Insert Name(s) | Swarovski Aktiengesellschaft  |  |
| of Assignee(s) | of Dröschistraße 15, 9495 Triesen, Liechtenstein  |  |
| Address        | (hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as |  |
| Title of       | Ornamental Object made of Glass   |  |
| Invention      | for which an application for patent in the United States has been executed by the undersigned   |  |
|                | on  |  |

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid Unites States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, D.C. 20006-1021, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Offices for recordation of this document.

| In witness whereof, executed by the und  | ersigned on the date(s) opposite the      |
|--|---|
| undersigned name(s).   |   |
| Date 148. Scol Name of the Inven   | Helmut Swarovski)                         |
| (This assignment should preferably be acknowled then the execution by the Inventor(s) should be with here).  Witness Witness   | lessed by at least two witnesses who sign |
| Witness SU TO Cle  |   |
| ACKNOWLEDO   | , 20 , before me                          |
| me personally known as the individual(s) who executed acknowledge to me that he (they) executed the same of therein set forth. |   |
|  | Official Signature                        |
| SEAL   | Official Title                            |
| The above application may be more particularly   | identified as follows:                    |
| U.S. Application Serial No. 29/309,438   | Filing Date August 18, 2008               |
| Applicant Reference Number 64835 25/rl Title of Invention ORNAMENTAL OBJECT MADE OF GLAS                                       |   |

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**PATENT REEL: 021789 FRAME: 0630** 

**RECORDED: 10/31/2008**