11-05-	2008			
FORM PTO-1595 (modified) 0CT 3 1 2008 RF	ET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office			
To the Honorable Assistant egretary and Commission 1035337.17.				
Name of conveying party	2. Name and address of receiving party(ies):			
Helmut SWAROVSKI	Name: Swarovski Aktiengesellschaft			
Additional name(s) of conveying party(ies) attached? No 3. Nature of conveyance:	Address: Dröschistraße 15, 9495 Triesen, Liechtenstein			
X Assignment Merger Security Agreement Change of Name Other Execution Date: August 14, 2008	Additional name(s) & address(es) attached? No			
4. Application number(s) or patent number(s):				
If this document is being filed together with a new application, the execution A. Patent Application No.(s) 29/309,459, filed August 20, 2008 Additional numbers	B. Patent No.(s)			
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1			
Name: WENDEROTH, LIND & PONACK, L.L.P. Attn: David M. Ovedovitz, Esq.	7. Total fee (37 CFR 3.41)\$\\$\\$\\$40.00\$ X Enclosed (Check No.\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$			
Street Address: 2033 K Street, N.W., Suite 800	Authorized to be charged to deposit account			
City: Washington, State: DC ZIP: 20006-1021	Deposit account number: 23-0975 (Attach duplicate copy of this page if paying by deposit account)			
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true an David M. Ovedovitz, Reg. No. 45,336 Name of Person Signing Signature	October 31, 2008 Date Total number of pages including cover sheet: 3			
OMB No. 0651-0011 (exp. 4/94)	<i>y</i>			
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Mail documents to be recorded with required cover sheet information: THE COMMISSIONER IS AUTHORIZED Commissioner and Assistant Secretary of Patents and Dadhange Any DEFICIENCY IN THE Box Assignments Alexandria, VA 22313 Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.				
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DOCKET NO. 2008_1486A

The Commissioner is authorized to charge any deficiency or to credit any overpayment associated with this communication to Deposit Account No. 23-0975, with the EXCEPTION of deficiencies in fees for multiple dependent claims in new applications.

PATENT REEL: 021789 FRAME: 0650

ASSIGNMENT

	In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned Helmut Swarovski
nsert Name(s)	
of Inventor(s)	
	the undersigned hereby sell(s) and assign(s) to
nsert Name(s)	Swarovski Aktiengesellschaft
of Assignee(s)	of Dröschistraße 15, 9495 Triesen, Liechtenstein
Address	(hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as
Citle of	Ornamental Object made of Glass
nvention	for which an application for patent in the United States has been executed by the undersigned
	The undersigned agree(s) to execute all papers necessary in connection with
	Full and the second sec

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid Unites States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, D.C. 20006-1021, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Offices for recordation of this document.

Date 14 X. Co		e Inventor Plinef Helmut Swarovski	proviles.
then the execution by here).	y the Inventor(s) should l	knowledged before a United Stope witnessed by at least two	witnesses who sigr
		LEDGMENT	
This	day of	, 20	, before me
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RECORDED: 10/31/2008