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PATENT

Director of the U.S. Patent and Trademark Office: Pleas

11-06-2008



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thereof.

CERAPTMENT OF COMMERCE

1. Name of conveying parties: Seung-woo SHIN Sang-hyun SHIN Yong-jun LIM Byeong-seob KO

Hyuk NAMKOONG

2. Name and Address of receiving party: SAMSUNG ELECTRONICS CO., LTD. 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do

	Republic of Norea
3.	Nature of conveyance: X
4.	Application number(s) or patent number(s): This document is being filed together with a new application: (a) The execution date(s) of the application is/are: (b) The title is: METHOD AND SYSTEM FOR PROVIDING BLOG SERVICE BY USING MOBILE TERMINAL, AND MOBILE BLOG CASTER THEREFOR OR This document is being filed after filing of the application: (a) Patent Application No(s). 12/259,408, filed October 28, 2008; or (b) Patent No(s)., issued.
5.	Name and address of party to whom correspondence concerning document should be mailed: STEIN, MCEWEN & BUI, LLP Our Docket: 0001.1589 Attention: Michael D. Stein 1400 Eye St., N.W., Suite 300 Washington, D.C. 20005
6.	Total number of applications and patents involved:1
7.	Total fee (37 CFR 3.41)(\$ 40.00 per Patent or Application in Assignment)

Authorized to be charged to Deposit Account No. 503333.

Account) (Attach duplicate copy of this page if paying by deposit account)

Deposit Account No. 503333: (Any underpayment is authorized to be charged to this Deposit

Michael D. Stein, Reg. No. 37,240 Name of Person Signing

8.

Enclosed

Total number of pages including cover sheet: 2

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REEL: 021798 FRAME: 0874

Attorney Docket No.: 0001,1589

U.S. ASSIGNMENT

SMB 12/04

IN CONSIDERATION of the aum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(a) (hereinafter, "ASSIGNOR") by

(insert Name(s) & Address(es) of ASSIGNEE(S))

SAMSUNG ELECTRONICS CO., LTD. 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do Republic of Korea

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, easigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled (Title of Invention)

METHOD AND SYSTEM FOR PROVIDING BLOG SERVICE BY USING MOBILE TERMINAL, AND MOBILE BLOG CASTER THEREFOR

relating to intamational Patent Application PCT/JP/ and/or for which application for Letters Patent of the United States was executed on even date herewith or, if not so executed, was:				
(A)	executed on ;	(insert data of execution of application, if not concurrent)		
(b)	filed on ,	Any registered attorney of STEIN, MCEWEN & BUI, LLP, 1400 Eye		
App	olication No. Not yet assigned;	St., N.W., Suite 300, Washington, D.C. 20005 (202/216-9505) is thereby authorized to insert in (b) the specified data, when known.		

and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").

The ASSIGNOR agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, release, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing swom testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inv (Typed Name & Signature of Inventor(s))	entor(s) has (have) affixed his/her. (Date)	/their signature(s). (Typed Name & Signature of Witness(es))
1) Seeing was SHIN	Sept. 26, 2008	
2) Stray Ham Shim Stray Hyun SHIN	sept. 2008	
3) <u>Brutel</u> ^ Yong-jun LIM	Sept 26 2008	
4) /AgengaCob Co Byeong-seob KO	Sept 26.2-08	
5) Hawk Nam Koong Hyuk NAMKOONG	Sept 26, 2008	
6)		
7)		

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RECORDED: 10/31/2008

PATENT REEL: 021798 FRAME: 0875