## Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:		ASSIGNMENT					
CONVEYING PARTY DATA							
N			ame	Execution Date			
Jaron Tandler 05/27/2007							
RECEIVING PARTY DATA							
Name: Greenoy Ltd.							
Street Address:	Rotem Industrial Park						
City:	Mobile Post Arava						
State/Country:	ISRAEL						
Postal Code:	86800						
PROPERTY NUMBERS Total: 1 Property Type Number							
		12263	3027				
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ATTORNEY DOCKET NUMBER:			09124.0177USI1				
NAME OF SUBMITTER:			Gregory A. Sebald				
Total Attachments: 1 source=Signed_Assignment#page1.tif							

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## ASSIGNMENT

## WHEREAS, I,

Jaron Tandler, an Israeli citizen residing at 5 HaGefen Street, Carmei Yosef 99797, Israel;

hereinafter referred to as Assignor, have made an invention entitled

## METHOD FOR INCREASING LONG-TERM STORAGE OF CUT FLOWERS

For which U.S. Provisional Patent Application No. 60/796,561 was filed on May 2, 2006; and International Patent Application No. PCT/IL2007/000529 was filed on May 1, 2007; and

WHEREAS, Greenoy Ltd., an Israeli company located at Rotem Industrial Park, Mobile Post Arava 86800, Israel, hereinafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to said invention and the aforementioned patent application and any patent that may be granted therefor.

NOW, THEREFORE, in consideration of One New Israeli Shekel (NS 1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as Assignor, hereby sell, assign and set over to said Assignee the entire right, title and interest for Israel and all other countries of the world in and to said invention and the aforesaid patent application, and all original, divisional or other applications and patents applied for or granted therefor in Israel and in any other country, including all US national derivatives, and all patents which may be granted thereon, and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all documents required for transferring said patents/ applications to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigneds with respect to said patents/applications, whenever requested, to testify in any legal proceedings in which the said patents or patent applications may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees to register the assignment of the said Patent(s) or Patent Application(s), the expenses incident to said application to be borne and paid by said assignee. This Deed of Assignment does not detract from any other assignment previously made in respect of the same matters, if any.

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RACHEY	TANDLER
Witness (prin	ted name in English) + signature