

PATENT ASSIGNMENT

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christian A. Sterner	11/06/2008
Haider Zainy	11/06/2008
Philip Thomas DiGiulio	11/06/2008

RECEIVING PARTY DATA

Name:	WellcomeMat Customer Info.
Street Address:	1525 Quince Avenue
City:	Boulder
State/Country:	COLORADO
Postal Code:	80304

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11744721

CORRESPONDENCE DATA

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Address Line 1: Townsend and Townsend and Crew LLP
Address Line 2: Two Embarcadero Center, 8th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:

026819-000110US

NAME OF SUBMITTER:

Darin J. Gibby

Total Attachments: 2

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PATENT

REEL: 021803 FRAME: 0492

500698509

CH \$40.00 11744721

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS Christian A. Sterner of 2525 Quince Avenue, Boulder, CO 80304; Haider Zainy of 1270 Marion St. #312, Denver, CO 80218; and Philip Thomas DiGiulio of 53 West 16th Street, Apt. 1A, New York, NY 10011, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: METHODS AND SYSTEMS FOR ONLINE VIDEO-BASED
PROPERTY COMMERCE

Date(s) of execution of Declaration:

Filing Date: May 4, 2007

Application No.: 11/744,721; and

WHEREAS, WellcomeMat Customer Info, located at 1525 Quince Avenue, Boulder, CO 80304, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 11/4/08


Christian A. Sterner

Dated: 11/6/08


Haider Zainy

Dated: _____

Philip Thomas DiGiulio

61070097 v1

PATENT

REEL: 021803 FRAME: 0494

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS Christian A. Sterner of 2525 Quince Avenue, Boulder, CO 80304; Haider Zainy of 1270 Marion St. #312, Denver, CO 80218; and Philip Thomas DiGiulio of 53 West 16th Street, Apt. 1A, New York, NY 10011, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

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IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Dated: _____

Dated: 11/06/02

Christian A. Sterner

Haider Zainy

Philip Thomas DiGiulio

61070097 v1