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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY D	ΑΤΑ		
	N	lame	Execution Date
Donald Gronachan			10/28/2008
Kevin Ferguson			10/28/2008
RECEIVING PARTY DA	TA		
Name: MOTIVA LLC			
Street Address:	8156 Campden Lakes Blvd.		
City:	Dublin		
State/Country:	ОНЮ		
Postal Code: 4	43016		
Property Type Application Number: 605			nber
Application Number: 60		092	
Application Number: 1193		578	
Patent Number: 729		292151 JS0526094	
PCT Number: US05		26094	
CORRESPONDENCE D	ΑΤΑ		
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		hen the fax attempt is unsucce	ssful.
Phone: 614-792-5555			
Email: standleydocketing@standleyllp.com Correspondent Name: Standley Law Group LLP			
Address Line 1: 495 Metro Place South			
Address Line 2: Suite 210			
Address Line 4: Dublin, OHIO 43017			
ATTORNEY DOCKET NUMBER:		FER1947-002	
NAME OF SUBMITTER	:	Stephen L. Grant	PATENT
500698690			REEL: 021805 FRAME: 0029

Total Attachments: 5 source=Assignment#page1.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif

ASSIGNMENT

This Assignment, effective as of October 24, 2008, is executed by DONALD GRONACHAN, an individual residing at 4 Spiral Road, Holtsville, NY 11742 and KEVIN FERGUSON, an individual residing at 8156 Campden Lakes Blvd., Dublin, OH 43016 (collectively "Assignors") in favor of MOTIVA LLC, an Ohio limited liability company having offices at 8156 Campden Lakes Blvd., Dublin, OH 43016 (hereinafter "Assignee").

BACKGROUND

A. Assignors represent and warrant that they, collectively, are the sole owners of the entire right, title, and interest in and to the inventions and related patents, patent applications and related materials and embodiments thereof, all as listed on Schedule A hereto (collectively, the "Assigned Property").

B. Assignce desires to purchase Assignors' entire right, title, and interest in and to the Assigned Property.

ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

1. <u>Assignment Generally</u>. Assignors, by these presents do hereby irrevocably assign, transfer and convey to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to, and under the Assigned Property, including all (a) inventions, (b) patents, (c) patent applications (including all patents that may be granted thereon), (d) all divisions, continuations, reissues, reexaminations, renewals, and extensions of such patents, and (e) all rights of priority under international conventions and applications for letters patent that may hereafter be filed for such inventions, applications and patents in any country or countries. Assignors retain no interest in the Assigned Property.

2. <u>Assignment of Prior Claims</u>. Assignors by these presents do hereby assign, transfer, and convey to Assignee, its successors, legal representatives and assigns, all claims for damages and all remedies arising out of any violation of the Assigned Property and other rights assigned hereby that may have accrued prior to the date of assignment to Assignee, or may accrue hereafter, including the right to sue for, collect, and retain damages for past, present or future infringements of all or any part of the Assigned Property.

3. <u>Instruction</u>. Assignors hereby authorize and request the Commissioner of Patents of the United States, and any official of any country foreign to the United States whose duty it is to issue patents on applications included in the Assigned Property, to issue all letters patent therefor and all letters patent resulting from the applications and the patents included in the Assigned Property, to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.

4. <u>Further Assurances</u>. Assignors agree to execute, deliver and record, without charge to but at the request and expense of Assignee, all additional papers, and take such additional actions, necessary or useful in order to give effect to the assignment of the Assigned Property as set forth in this Assignment and to otherwise carry out in good faith the intent and purpose of this Assignment. Without limiting the foregoing, Assignors will, for all countries, (a) provide to Assignee all facts known to Assignees relating to the Assigned Property and the history thereof; (b) testify in all legal proceedings and generally do everything possible which Assignee, its successors, legal representatives and assigns, shall consider desirable for aiding in securing, maintaining and enforcing the Assigned Property, including proper patent and other protections

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for the Assigned Property and vesting all title to the Assigned Property in Assignce, its successors, legal representatives and assigns.

5. <u>Title Representation</u>. Assignors represent and warrant to Assignee, its successors, legal representatives and assigns, that, other than this Assignment, Assignors (a) have not made to others any assignment, grant, mortgage, license or other agreement affecting the Assigned Property and (b) have full right to convey the Assigned Property to Assignee as provided herein.

6. <u>Miscellaneous</u>. This Assignment and the enforcement hereof shall be governed by the laws of the state of New York, without regard to its provisions concerning the applicability of the laws of other jurisdictions. The words "include" and "including" and any list of items, will not be interpreted as exclusive or otherwise limiting. This Assignment may be executed in counterparts, each of which will be deemed an original and all of which, when taken together, will constitute one and the same instrument.

[End of Terms. Signatures follow.]

In Witness Whereof, each of the undersigned has executed this Assignment on the respective date indicated below, but effective as of the date first written above.

DONALD GRONACHAN

Date: October , 2008

KEVIN FERGUSON Date: October __, 2008

State of New York SS.: County of Soffork

On the 25 day of October in the year 2008 before me, the undersigned, personally appeared Donald Gronachan, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the

Signature Stephence Sharwod Commission Expires August 20, 2010

State of Ohio SS.: County of

The foregoing instrument was acknowledged before me this ____ day of October, 2008 by Kevin Ferguson.

Signature

In Witness Whereof, each of the undersigned has executed this Assignment on the respective date indicated below, but effective as of the date first written above.

DONALD GRONACHAN Date: October __, 2008

KEVIN FERGUSON

Date: October 22008

State of New York)) ss.: County of _____)

On the _____ day of October in the year 2008 before me, the undersigned, personally appeared Donald Gronachan, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Signature _____

State of Ohio) County of $\frac{1}{100}$) ss.: 273-58-2427

The foregoing instrument was acknowledged before me this 23 day of October, 2008 by Kevin Ferguson.

Signature

and BIAL	LOR HARRIS
ox mos	
*	Notary Fublic, State of Ohio
	Union County
THE OF CHIME	Ny Comm. Expires July 20, 2011

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Schedule A Assigned Property

Patents and Patent Applications (collectively "Patents and Applications"):

- U.S. patent number 7,292,151.
- U.S. patent application serial number 11/935,578.
- International patent application WO2006/014810.
- European patent application EP1779344.
- Canadian patent application CA2578653.
- All patents and patent applications claiming priority to U.S. provisional application serial number 60/592.092.

Inventions and Knowhow (collectively "Inventions and Knowhow"):

- All ideas, inventions, improvements and other discoveries embodied in any of the Patents and Applications.
- All knowhow regarding any invention described in the Patents and Applications.

Trademarks and Goodwill:

- The name "Motiva" and all associated goodwill.
- All goodwill associated with any of the Inventions and Knowhow.

Embodiments and Related Information:

- All embodiments of the Patents and Applications and the Inventions and Knowhow.
- All other information related to the Patents and Applications and the Inventions and Knowhow.

REGORDED: 11/07/2008