## Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PARTY DATA								
	Execution Date							
Mun Gyu PARK				09/02/2008				
RECEIVING PARTY DATA								
Name:	Hyundai Motor Company							
Street Address:	231 Yangjae-Dong, Seocho-Ku							
City:	Seoul							
State/Country:	REPUBLIC OF KOREA							
Name:	Kia Motors Corp.							
Street Address:	231 Yangjae-Dong, Seocho-Ku							
City:	Seoul							
State/Country:	REPUBLIC OF KOREA							
PROPERTY NUMBERS Total: 1								
Property Type			Number					
Application Number: 12267		12267	451					
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NAME OF SUBMITTER:			Victor E. Johnson					
				PATENT 021809 FRAME: 0310				

PATENT REEL: 021809 FRAME: 0311

## SOLE

## ASSIGNMENT

WHEREAS, I, PARK Mun Gyu, ASSIGNOR, citizen of Republic of Korea, residing at 4/7, 364-52, Sindaebang 2-dong, Dongjak-gu, Seoul 156-012, Republic of Korea, is the inventor of the invention in MAT FOR VEHICLES for which I have executed an application for a Patent of the United States

which is executed on

- which is identified by Morgan, Lewis & Bockius LLP docket no.
- U which was filed on , Application No.

and WHEREAS, Hyundai Motor Company, 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, and Kia Motors Corp., 231 Yangjae-Dong, Seocho-Ku, Republic of Korea, ASSIGNEES are desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, its successors, legal representatives and assigns, my entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and applications thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States application under the Patent Laws of the United States, the international Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, and united States and extensional agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all or industrial property protection.

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have num executed, and will not execute, any agreement in conflict herewith.

AND 1 HEREBY further covenam and agree that I will communicate to the said ASSIGNEES, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEES, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal the day and year set opposite my signature.

Date	September 2	, 2008	M.G. Pamk	1
Sinie of	Seoul ) ) SS.:		PARK, Mun Gyu	
County of	Republic of Korea)			

On \_\_\_\_\_\_, Notary Public, personally appeared \_\_\_\_\_\_, Notary Public, personally appeared \_\_\_\_\_\_, personally known to me on the basis of satisfactory cvidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/hey executed the same in bis/her/their authorized capacity(ies), and that by his/her/their signature(s) up the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

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**RECORDED: 11/10/2008**