

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Elizabeth Susan Stone	09/23/2008
Stuart Antony Green	09/23/2008
RECEIVING PARTY DATA	
Name:	ZOOTECH Limited
Street Address:	The Tower
Internal Address:	2 Furnival Square
City:	Sheffield
State/Country:	UNITED KINGDOM
Postal Code:	S1 4QL
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11792973
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ATTORNEY DOCKET NUMBER:	1009-039
NAME OF SUBMITTER:	James F. Thompson #36,699
<p>Total Attachments: 2</p> <p>source=1009-039 - Assignment_Executed#page1.tif</p>	

CH \$40.00 11792973

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PATENT
REEL: 021810 FRAME: 0191

ASSIGNMENT

WHEREAS, we, Elizabeth Susan Stone and Stuart Antony Green, have invented a certain improvement in **MENUS FOR AUDIOVISUAL CONTENT** described in an application for Letters Patent of the United States, the specification of which:

- ☐ is being executed on even date herewith and is about to be filed in the United States Patent Office;
- ☒ was filed on June 13, 2007 as U.S. Application No. 11/792,973;
- ☐ was patented under U.S. Patent No. _____ on _____.

WHEREAS, ZOOTECH Limited (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of United Kingdom and having a usual place of business at ~~20 Furnival Street, Sheffield, S1 4QT, UNITED KINGDOM~~, desires to acquire an interest therein in accordance with agreements duly entered into with us;

THE TOWER, 2 FURNIVAL SQUARE, SHEFFIELD, S1 4QL
NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with the entire right, title and interest in and to said application and such Letters Patent as may issue thereon; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;


AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of

applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives;

AND we hereby authorize our attorneys Bainwood Huang & Associates LLC to insert here in parentheses (11/792,973 filed on June 13, 2007) the application number and filing date of said Application (or foreign counterpart application) to facilitate the recording or other official processing of this Assignment.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals the date set forth below.

Inventor: 
Elizabeth Susan Stone

Date: 23 Sept 2008

Inventor: 
Stuart Antony Green

Date: 23 Sept. 2008