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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Han Xin	10/01/2008
Kit R. Morris	09/26/2008
Hayes Urban	10/01/2008

RECEIVING PARTY DATA

Name:	Design Edge Inc.		
Street Address:	3601 South Congress Avenue		
Internal Address:	Building D-100		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78704		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29319071

CORRESPONDENCE DATA

Fax Number: (262)260-4253

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 1: 1525 Howe Street

Address Line 4: Racine, WISCONSIN 53403

ATTORNEY DOCKET NUMBER:	J-5020D
NAME OF SUBMITTER:	Robert A. Miller

Total Attachments: 4

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PATENT REEL: 021810 FRAME: 0447

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> PATENT REEL: 021810 FRAME: 0448

Attorney Docket No. J-5020D USPTO Application No. 29/319,071 Filing Date: June 3, 2008

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ASSIGNMENT

WHEREAS, we, Han Xin, Kit R. Morris and Hayes Urban, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/319,071, filed June 3, 2008, naming the ASSIGNORS as inventors, and entitled SCENT DIFFUSER; and

WHEREAS, Design Edge Inc., a corporation duly organized and existing under the laws of Texas, and having its principal office and place of business at 3601 South Congress Avenue, Building D-100, Austin, Texas 78704, (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

PATENT REEL: 021810 FRAME: 0449

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	IN TESTIMON	Y WHEREOF, I h	ereunto set	t my hand and seal this	day
c	10	••••		(Da <u>y</u>	<i>'</i>)
of	10	, <u>2008</u> .			
	(Month)	(Year)			
				262	
				(Signature of Inventor)	
				Han Xin	
				(Typed/Printed Name of Inventor)	
				3703 Kandy Drive	
				(Residential Address)	
				Austin, TX 78749	·
				(City, State, Zip)	
State of	f IXAS	1			
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County	of [PAU]	<u>></u>	Λ		
	A	1 / 1	7 i		
	On this	day of <u>UU</u>	000	, 2008, before me, a Nota	ry Public in
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and for	the State and C	ounty aforesaid, pe	ersonally _\ ap	opeared the above signatory	, known to me
				esaid instrument in my pres	
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this Hayes Urban (Typed/Printed Name of Inventor) 300 Crockett Street, Apt. 300 (Residential Address) Austin, TX 78704 (City, State, Zip) State of County of day of 2008, before me, a Notary Public in (Year) and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the aforesaid instrument in my presence. CELESTE H. LAMBERTH Notary Public STATE OF TEXAS (Print Name of Notary)

My commission expires:

My Comm. Exp. Jul. 22, 2012

RECORDED: 11/10/2008