

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Takehiko TOJO</td><td>09/03/2008</td></tr><tr><td>Koji SAITO</td><td>09/03/2008</td></tr><tr><td>Hideo KOBAYASHI</td><td>09/03/2008</td></tr><tr><td>Toshio WATANABE</td><td>09/10/2008</td></tr><tr><td>Haruomi ENOMOTO</td><td>09/22/2008</td></tr></tbody></table>	Name	Execution Date	Takehiko TOJO	09/03/2008	Koji SAITO	09/03/2008	Hideo KOBAYASHI	09/03/2008	Toshio WATANABE	09/10/2008	Haruomi ENOMOTO	09/22/2008	
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Kao Corporation</td></tr><tr><td>Street Address:</td><td>14-10, Nihonbashi Kayaba-cho 1-chome, Chuo-ku</td></tr><tr><td>City:</td><td>TOKYO</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr><tr><td>Postal Code:</td><td>103-8210</td></tr></table>	Name:	Kao Corporation	Street Address:	14-10, Nihonbashi Kayaba-cho 1-chome, Chuo-ku	City:	TOKYO	State/Country:	JAPAN	Postal Code:	103-8210			
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12281538</td></tr></tbody></table>	Property Type	Number	Application Number:	12281538									
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Application Number:	12281538												
CORRESPONDENCE DATA													
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NAME OF SUBMITTER:	Keena Capers												

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PATENT
REEL: 021810 FRAME: 0652

Total Attachments: 2

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PATENT

REEL: 021810 FRAME: 0653

Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:

WHEREAS, I (WE) Takehiko TOJO
of c/o Kao Corporation, Research Laboratories, 2606, Akabane, Ichikai-machi, Haga-gun,
TOCHIGI 321-3497 JAPAN
Koji SAITO
of c/o Kao Corporation, Research Laboratories, 2-1-3, Bunka, Sumida-ku, TOKYO 131-0044
JAPAN
Hideo KOBAYASHI
of c/o Kao Corporation, Research Laboratories, 2606, Akabane, Ichikai-machi, Haga-gun,
TOCHIGI 321-3497 JAPAN
Toshio WATANABE
of c/o Kao Corporation, Research Laboratories, 2-1-3, Bunka, Sumida-ku, TOKYO 131-0044
JAPAN
Haruomi ENOMOTO
of c/o Kao Corporation, Research Laboratories, 2-1-3, Bunka, Sumida-ku, TOKYO 131-0044
JAPAN
_____, respectively,

INSERT TITLE OF
INVENTION:

have invented certain new and useful improvements in: "HAIR HOLDER, OPEN/CLOSE DEVICE FOR HAIR-
HOLDING MEMBER, AND HAIR HOLDER FOR HAIR TREATMENT"

(Application No. _____, filed _____), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

WHEREAS, Kao Corporation
(hereinafter referred to as "ASSIGNEE") having a place of business at: 14-10, Nihonbashi Kayaba-cho 1-chome,
Chuo-ku, TOKYO 103-8210 JAPAN is desirous of acquiring the entire right, title and interest in and to said invention
and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in
any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby
acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer
unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial
possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which
may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in
and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions
and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the
assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE,
its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and
entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>Sep. 03, 2008</u>	<u>Takehiko Tojo</u> (Signature of Inventor) Takehiko TOJO
Date: <u>Sep. 03, 2008</u>	<u>Koji Saito</u> (Signature of Inventor) Koji SAITO
Date: <u>Sep. 03, 2008</u>	<u>Hideo Kobayashi</u> (Signature of Inventor) Hideo KOBAYASHI
Date: <u>Sep. 10, 2008</u>	<u>Toshio Watanabe</u> (Signature of Inventor) Toshio WATANABE
Date: <u>Sep. 22, 2008</u>	<u>Haruomi Enomoto</u> (Signature of Inventor) Haruomi ENOMOTO
Date: _____	_____ (Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314