

PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee Name previously recorded on Reel 017192 Frame 0571. Assignor(s) hereby confirms the Assignment.										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ed H. Chi</td><td>10/02/2008</td></tr><tr><td>Christopher Olston</td><td>06/16/2008</td></tr></tbody></table>		Name	Execution Date	Ed H. Chi	10/02/2008	Christopher Olston	06/16/2008				
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Ed H. Chi	10/02/2008										
Christopher Olston	06/16/2008										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Palo Alto Research Center Incorporated</td></tr><tr><td>Street Address:</td><td>3333 Coyote Hill Road</td></tr><tr><td>City:</td><td>Palo Alto</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94304</td></tr></table>		Name:	Palo Alto Research Center Incorporated	Street Address:	3333 Coyote Hill Road	City:	Palo Alto	State/Country:	CALIFORNIA	Postal Code:	94304
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11266971</td></tr></tbody></table>		Property Type	Number	Application Number:	11266971						
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Application Number:	11266971										
CORRESPONDENCE DATA											
Fax Number: (206)381-3999 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 2063813900											
Email: natalia@cascadiaip.com											
Correspondent Name: Cascadia Intellectual Property											
Address Line 1: 500 Union Street											
Address Line 2: Suite 1005											
Address Line 4: Seattle, WASHINGTON 98101											
ATTORNEY DOCKET NUMBER:	20020251-US-NP										
NAME OF SUBMITTER:	Krista A. Wittman										
Total Attachments: 5 source=OriginalAssignment#page1.tif											

OP \$40.00 11266971

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PATENT  
REEL: 021812 FRAME: 0439

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11-15-2005

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



103119001

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Ed H. Chi  
Christopher Olston

Execution Date(s) 11/02/2005; 10/25/2005

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: Palo Alto Research Center, Inc.

Internal Address: \_\_\_\_\_

Street Address: 3333 Coyote Hill Road

City: Palo Alto

State: CA

Country: USA Zip: 94304

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

☒ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Patrick J.S. Inouye, P.S.

Law Offices of Patrick J.S. Inouye

Internal Address: \_\_\_\_\_

Street Address: 810 Third Avenue

Ste 258

City: Seattle

State: WA Zip: 98104

Phone Number: (206) 381-3900

Fax Number: (206) 381-3999

Email Address: patrick@inouyelow.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 24-0037

Authorized User Name Patrick J.S. Inouye

9. Signature: \_\_\_\_\_

Signature

November 4, 2005

Date

Patrick J.S. Inouye  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 308-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA, 22313-1450

# ASSIGNMENT

Attorney Docket No.: 20020251-US-NP

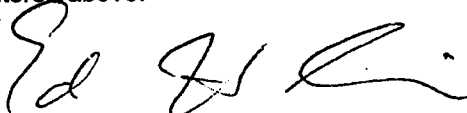
The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **System And Method For Determining A Quantitative Measure Of Qualitative Usability Of Related Web Pages** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- ☒ is being executed concurrently herewith,  
☐ was first executed on \_\_\_\_\_  
☐ was filed on \_\_\_\_\_ as Application Number / \_\_\_\_\_  
☐ claims the benefit of U.S. Provisional Application(s) No.(s). / \_\_\_\_\_ filed \_\_\_\_\_

Palo Alto Research Center, Inc., a Delaware Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("PARC"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to PARC the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to PARC;
- (2) agree that PARC may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.



Ed H. Chi

Date

11-2-2005

Christopher Olston

Date

Return Address: Patent Documentation Center  
Xerox Corporation  
100 Clinton Ave S.  
Xerox Square - 20<sup>th</sup> Floor  
Rochester, NY 14644

Xerox Rev. 1/01

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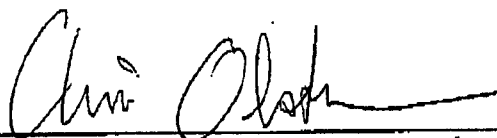
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Ed H. Chi

*Ec.*  
*PO-2-2008*  
\_\_\_\_\_  
Date

\_\_\_\_\_  
Christopher Olston

\_\_\_\_\_  
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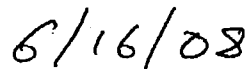
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