Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	DATA	<u> </u>		
		Name	Execution Date	
Anuj AGARWAL			05/05/2005	
Nitin AHUJA			05/05/2005	
Ebbe ALTBERG			04/20/2005	
Scott FABER			04/20/2005	
Mark Arthur Buchler HALSTEAD			05/01/2005	
Sean VAN DER LIND			05/05/2005	
RECEIVING PARTY D)ATA			
Name:	UTBK, Inc.			
Street Address:	3500 South D	uPont Highway		
City: Dover State/Country: DELAWARE				
Postal Code:				
	RS Total: 1			
Property Type		Number		
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Application Number:		12269010		
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Total Attachments: 3

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PATENT REEL: 021819 FRAME: 0141 Attorney's Docket No.: 4704P032

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Anuj Agarwal; Nitin Ahuja; Ebbe Altberg; Scott Faber; Mark Arthur Buchler Halstead; Sean Van der Linden

hereby sell, assign, and transfer to:

UTBK, Inc.

a Corporation of Delaware, having a principal place of business at 3500 S. DuPont Highway, Dover, Delaware 19901 USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on March 10, 2005, and assigned Application No. 11/077,655 and is entitled:

Methods And Apparatuses For Pay-Per-Call Advertising in Mobile/Wireless Applications

and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, power of autorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements, in said Assignee, its successors, assigns, and legal applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

4704P032

Page 1 of 2

05/12/05 THU 16:33 [PARKENT6275] REEL: 021819 FRAME: 0142 covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Fach Inventor: Please Sign and Date Below:

2005 Date Name: Anuj Agarwal 05 Date Name: Nitin Ahuja Date Name: Ebbe Alther 4 Sist Name: Scott Faber Date hur Bughler Halstead Name S Linden an in Date Name: Date Name: Date Name: Date Name: Date Name:

Assignment Document Return Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP 12400 Wilshire Boulevard, 7th Floor Los Angeles, CA 90025 Telephone: (408) 720-8300

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Page 2 of 2

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Kach Inventor: Please Sign and Date Below:

Date	Nume: Anuj Agarwal	
Date	Name: Nitin Ahuja	
Date	Name: Ebbe Altherg	
Date	Name: Scott Faber	
<u>/1 /05</u> Date	Monde Minhattad	
Date	Name: Sean Van der Linden	
Date	Name:	

Assignment Document Return Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP 12400 Wilshire Boulevard, 7th Floor Los Angeles, CA 90025 Telephone: (408) 720-8300

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RECORDED: 11/11/2008