

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hanning Zhou</td> <td>02/14/2008</td> </tr> <tr> <td>Jian Liang</td> <td>02/14/2008</td> </tr> <tr> <td>Sherif M. Yacoub</td> <td>02/14/2008</td> </tr> </tbody> </table>		Name	Execution Date	Hanning Zhou	02/14/2008	Jian Liang	02/14/2008	Sherif M. Yacoub	02/14/2008
Name	Execution Date								
Hanning Zhou	02/14/2008								
Jian Liang	02/14/2008								
Sherif M. Yacoub	02/14/2008								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Amazon Technologies, Inc.								
<b>Street Address:</b>	P.O. Box 8102								
<b>City:</b>	Reno								
<b>State/Country:</b>	NEVADA								
<b>Postal Code:</b>	89507								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11965645</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11965645				
Property Type	Number								
Application Number:	11965645								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(770)951-0933								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	770-933-9500								
<b>Email:</b>	rhonda.zaffino@tkhr.com								
<b>Correspondent Name:</b>	Michael J. D'Aurelio								
<b>Address Line 1:</b>	TKHR								
<b>Address Line 2:</b>	600 Galleria Parkway SE, Suite 1500								
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339								
<b>ATTORNEY DOCKET NUMBER:</b>	170101-1840								
<b>NAME OF SUBMITTER:</b>	Michael J. D'Aurelio								

Total Attachments: 5  
 source=00815495#page1.tif

**500702213**

**PATENT  
 REEL: 021822 FRAME: 0740**

**OP \$40.00 11965645**

source=00815495#page2.tif  
source=00815495#page3.tif  
source=00815495#page4.tif  
source=00815495#page5.tif

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

Hanning Zhou  
1200 12th Avenue South, Suite 1200  
Seattle, WA 98144-2734

Jian Liang  
1200 12th Avenue South, Suite 1200  
Seattle, WA 98144-2734

Sherif M. Yacoub  
1200 12th Avenue South, Suite 1200  
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.  
P. O. Box 8102  
Reno, NV 89507

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
"ON-DEMAND GENERATING E-BOOK CONTENT WITH ADVERTISING" for which:

- a non-provisional application for United States Letters Patent:
- was filed on December 27, 2007, and accorded U.S. Serial No. 11/965,645; or
- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives of Christensen O'Connor Johnson Kindness<sup>PLLC</sup>, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101-2347 associated with Customer No. 26389, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a mailing address of P.O. Box 8102, Reno, NV 89507, is desirous of

acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

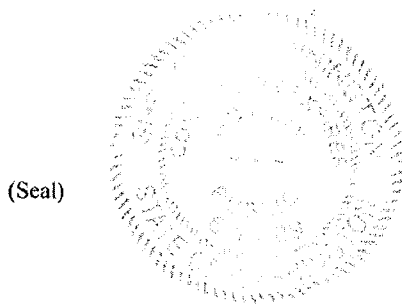
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

2-14-2008  
Date

Hanning Zhou  
Hanning Zhou

State of Washington )  
County of King ) ss.  
)

I certify that I know or have satisfactory evidence that HANNING ZHOU is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 2-14-2008

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

02/14/08  
Date

[Signature]  
Jian Liang

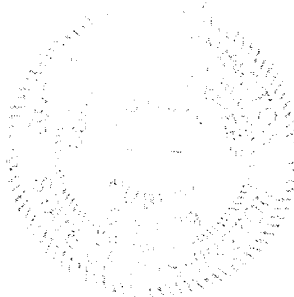
State of Washington )  
  ) ss.  
County of King )

I certify that I know or have satisfactory evidence that JIAN LIANG is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated 2-14-2008

Signature of [Signature]  
Notary Public

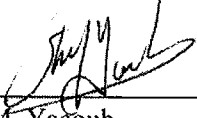
(Seal)



Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

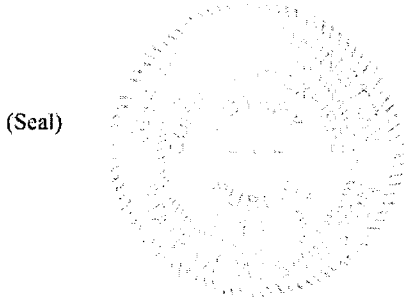
2-14-2008  
Date

  
Sherif M. Yacoub

State of Washington )  
  ) ss.  
County of King             )

I certify that I know or have satisfactory evidence that SHERIF M. YACOUB is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated 2-14-2008



Signature of Notary Public Sherie L. Pennington

Printed Name SHERIE L. PENNINGTON

My commission expires 6-19-2009

TSP:lal