PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Charles B. Brown | 08/28/2008 |

RECEIVING PARTY DATA

| Name: | BRYAN, BRADLEY & COMPANY, LLC | |
|-----------------|-------------------------------|--|
| Street Address: | 111 East 85th Street #6-A | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10028 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29304397 |

CORRESPONDENCE DATA

Fax Number: (419)874-1130

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 419-874-1100

Email: radde@fraser-ip.com

Correspondent Name: James D. Miller

Address Line 1: 28366 Kensington Lane
Address Line 4: Perrysburg, OHIO 43551

| ATTORNEY DOCKET NUMBER: | 1-39398 |
|-------------------------|---------|
| | |

NAME OF SUBMITTER: James D. Miller

Total Attachments: 1

source=39398 Executed Assignment#page1.tif

PATENT REEL: 021829 FRAME: 0435

500703309

:H \$40.00

ASSIGNMENT

For One Dollar and other good and valuable consideration to me and in hand paid, the receipt and sufficiency of which is hereby acknowledged, I, Charles B. Brown of 111 East 85th Street #6-A, New York, New York 10028, have sold, assigned and transferred and by these presents do sell, assign and transfer unto BRYAN, BRADLEY & COMPANY, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Ohio, having offices at 111 East 85th Street #6-A, New York, New York 10028, the entire right, title and interest in and to the invention and/or certain improvements thereto, titled DIPPING CUP WITH LIP, described in a design application filed with the USPTO on February 29, 2008 and assigned Serial No. 29/304,397, together with any continuation or divisional applications, and any Letters Patent to be obtained therefor in the United States of America, and all other countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks and the officials empowered to issue patents in countries foreign to the United States of America to issue any and all Letters Patent that may be granted for said invention and/or improvements to the said Bryan, BRYAN, BRADLEY & COMPANY, LLC, for the sole use and behoof of itself, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal on the respective date shown below.

*f-2f-08*Date

RECORDED: 11/13/2008

Charles B. Brown

REEL: 021829 FRAME: 0436