

11-13-2008

SHEET

Our Ref.: DMB-4867-11



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To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): 1 Amanda CLARK</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: <u>October 25, 2008</u></p>		<p>2. Name and address of receiving party(ies):</p> <p>1) Name: Great Ideas in Nutrition Pty Ltd Street Address: Level 1, Showcase on the Beach 72-80 Marine Parade City: Coolangatta, Queensland State/Country: Australia Zip: 4225</p> <p>2) Name Street Address: City: State: Zip:</p> <p>Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>4. Application number(s) or patent number(s): <input checked="" type="checkbox"/> This assignment is being filed together with a new application. A. Patent Application No(s). (1) (2) (3)</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>B. Patent No(s). (1) (2) (3)</p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Duane M. Byers</u></p> <p>Internal Address:</p> <p>Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u></p> <p>City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>		<p>6. Total number of applications & patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.</p>	

DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Duane M. Byers</u> Name of Person Signing Reg. No. 33,363	<u>M. Lewis</u> Signature	<u>October 30, 2008</u> Date
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Total number of pages including original cover sheet, attachments, and document: [3]

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ASSIGNMENT FOR PATENT APPLICATION
(U.S. Rights Only)

WHEREAS, Amanda Clark (hereinafter ASSIGNOR) of 49 Longboard Circuit, Kingscliffe, New South Wales, 2487, Australia, has made an invention entitled PLATES for which a so-entitled application for Letters Patent of the United States, is being concurrently executed herewith; was filed in the United States Patent and Trademark Office on _____ under Serial No. _____

I hereby authorize and request ASSIGNEE'S attorneys, Nixon & Vanderhye P.C., of 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203-1808, to insert here the serial number of said application when known.

WHEREAS, Great Ideas in Nutrition Pty Ltd (hereinafter ASSIGNEE), an Australian company, having an office and place of business at Level 1, Showcase on the Beach, 72-80 Marine Parade, Coolangatta, Queensland, 4225, Australia, is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (AUD\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR by these presents hereby sells, assigns, and transfers unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNOR'S entire right, title and interest in the United States of America as defined in 35 U.S.C. § 100, in and to the invention as described in the aforesaid application and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention;

ASSIGNOR hereby agrees to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention; and

ASSIGNOR hereby agrees to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

AGREED and executed as noted below:

25 10 08

Date


Amanda CLARK