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Atty Ref/Docket No.: 2244.210US1 / US-0344.01

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Juan Verastigui

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Name: United Services Automobile Association

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Execution Date: October 29, 2007

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 11/927,056, filed October 29, 2007

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy B. Clise

Address:

Schwegman, Lundberg & Woessner, P.A.

P.O. Box 2938

Minneapolis, MN 55402-0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

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Timothy B. Clise/Reg. No. 40,957

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PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventorship Juan Verastigui et al.
Applicant..... United Services Automobile Association (USAA)
Attorney's Docket No. 2244.210US1 / US-0344.01
USAA's Docket No. US-0344.01
Title: SYSTEMS AND METHODS FOR MARKET PERFORMANCE ANALYSIS

PATENT ASSIGNMENT**PARTIES TO THE ASSIGNMENT****Assignor(s)**

Juan Verastigui
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San Antonio, TX 78254

Assignee:

United Services Automobile Association (USAA)
Reciprocal Interinsurance Exchange in the State of Texas
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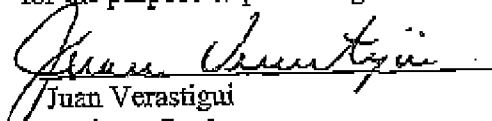
AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) is/are inventor(s) of an invention(s) entitled as described and claimed in the specification forming part of an application(s) for United States letters patent referenced above;

WHEREAS, ASSIGNOR(S) hereby authorize and request our attorneys, as listed in the Declaration and Power of Attorney, at Schwegman, Lundberg, Woessner & Khuth, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No: 11/927,056; Filing Date: 10/29/2007) the application number and filing date of said application when known;

WHEREAS, United Services Automobile Association (USAA) (hereinafter referred to as ASSIGNEE), a reciprocal interinsurance exchange of the State of Texas having a place of business at 9800 Fredericksburg Road, San Antonio, Texas 78288, is desirous of acquiring the entire right, title and interest in and to the invention(s) and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign, and transfer unto ASSIGNEE, the entire right, title, and interest in and to said invention(s), said application(s), and any and all letters patent which may be granted for said invention(s) in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application(s) to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said invention(s), application(s), and all letters patent on said invention(s) to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer, and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention(s), for litigation regarding said letters patent, or for the purpose of protecting title to said invention(s) or letters patent therefor.



Juan Verastigui
10-29-07

Date of Signature

SCHWEGMAN ■ LUNDBERG ■ WOESSNER
PATENT, TRADEMARK & COPYRIGHT ATTORNEYS

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Minneapolis, MN 55402

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Time: 8:40am
(Minneapolis, Minn.)TO: Commissioner for Patents
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FROM: Timothy B. Clise

OUR REF: 2244.210US1 / US-0344.01

FAX NUMBER 571-273-0140

Documents Transmitted:

Assignment (2 pages), Assignment Recordation Form Cover Sheet (1 page), authorization to charge Deposit Account No. 19-0743 in the amount of \$40.00 to cover the Assignment Recording Fee.

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In re. Patent Application of: Juan Verastigui

Serial No.: 11/927,056

Filed: October 29, 2007

Examiner:

Group Art Unit: 2161

Docket No.: 2244.210US1 / US-

0344.01

Title: SYSTEMS AND METHODS FOR MARKET PERFORMANCE ANALYSIS

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By: 

Name: Timothy B. Clise

Reg. No. 40,957

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.


Ashley Z. Stephenson

Date

11/14/08