PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Justin F. Chapweske	10/20/2008
Ryan Brase	10/15/2008
John Riske	10/15/2008

RECEIVING PARTY DATA

Name:	Swarmcast, Inc.
Street Address:	615 1st Ave. NE
Internal Address:	Suite 330
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55413

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12187472

CORRESPONDENCE DATA

Fax Number: (651)735-1102

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6517351100

Email: sorensen@ssiplaw.com

Correspondent Name: Karen Sorensen
Address Line 1: 1625 Radio Drive

Address Line 2: Suite 300

Address Line 4: Woodbury, MINNESOTA 55125

ATTORNEY DOCKET NUMBER:	1060-004US01
NAME OF SUBMITTER:	Kent J. Sieffert Reg. No. 41,312

Total Attachments: 1

PATENT REEL: 021835 FRAME: 0888

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PATENT REEL: 021835 FRAME: 0889 Attorney Docket No.: 1060-004US01

ASSIGNMENT

For valuable consideration, we, Justin F. Chapweske of 530 Dover St. NE, Fridley, Minnesota 55432; Ryan Brase of 330 E. 50th St., Minneapolis, Minnesota 55410 and John Riske of 1311 W. 24th St., Apt. 2, Minneapolis, Minnesota 55405, hereby assign to: Swarmcast, Inc., having a place of business at: 615 1st Ave. NE, Suite 330, Minneapolis, MN 55413 and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled MEDIA PLAYER PLUG-IN INSTALLATION TECHNIQUES, filed August 7, 2008, and assigned U.S. Serial Number 12/187,472, this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignce may reasonably request to effectuate fully this assignment.

Date: 10 /00/08

Date: 10/15/07

Date: 10/15/08

Justin F. Chapweske

Ryan Dyage

John Riske

PATENT REEL: 021835 FRAME: 0890

RECORDED: 11/14/2008