

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Joshua David Rothbauer</td><td>11/04/2008</td></tr><tr><td>Mitchell William Knoll</td><td>11/03/2008</td></tr></tbody></table>		Name	Execution Date	Joshua David Rothbauer	11/04/2008	Mitchell William Knoll	11/03/2008
Name	Execution Date						
Joshua David Rothbauer	11/04/2008						
Mitchell William Knoll	11/03/2008						
RECEIVING PARTY DATA							
Name:	Target Brands, Inc.						
Street Address:	1000 Nicollet Mall						
City:	Minneapolis						
State/Country:	MINNESOTA						
Postal Code:	55403						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12271377</td></tr></tbody></table>		Property Type	Number	Application Number:	12271377		
Property Type	Number						
Application Number:	12271377						
CORRESPONDENCE DATA							
Fax Number:	(612)334-3312						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	612-696-1331						
Email:	PATENT.INFO@TARGET.COM						
Correspondent Name:	TARGET BRANDS, INC.						
Address Line 1:	1000 NICOLLET MALL, PTS-3165						
Address Line 4:	MINNEAPOLIS, MINNESOTA 55403						
ATTORNEY DOCKET NUMBER:	T79.12-0053/TMM						
NAME OF SUBMITTER:	Keith Lodermeier						
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif							

OP \$40.00 12271377

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PATENT
REEL: 021837 FRAME: 0167

ASSIGNMENT

Attorney Docket No.

79.12-0053

2008-001907-0001

WHEREAS, we, Joseph David Rothbauer and Mitchell William Knoll, (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent of the United States entitled BAG RACK, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. _____, filed _____; and

WHEREAS, Target Brands, Inc., a corporation, having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Nov 4 2008
DATE

Joseph David Rothbauer
Joseph David Rothbauer

DATE

Mitchell William Knoll

ASSIGNMENT

Attorney Docket No.

2008-001907-0001

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DATE

Joseph David Rothbauer

Nov 3, 2008
DATE

Mitchell William Knoll
Mitchell William Knoll

PATENT

RECORDED: 11/14/2008

REEL: 021837 FRAME: 0169