

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alan W. Maule	09/19/2008
Brian R. McCarthy	09/17/2008
Martin Utz	10/06/2008
Andrew J. Conti	09/11/2008
Linwood G. Koger	09/11/2008
Kenneth J. Wolfe	09/16/2008

RECEIVING PARTY DATA

Name:	Avery Dennison Corporation
Street Address:	150 N. Orange Grove Blvd.
Internal Address:	Law Dept.
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12205774

CORRESPONDENCE DATA

Fax Number: (626)304-2251  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 626-304-2231  
Email: rachele.wittwer@averydennison.com  
Correspondent Name: Rachele Wittwer at Avery Dennison Corp.  
Address Line 1: 150 N. Orange Grove Blvd.  
Address Line 2: Law Dept.  
Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER: 4448-US

PATENT

500706608

REEL: 021845 FRAME: 0722

OP \$40.00 12205774

NAME OF SUBMITTER:

Rachele Wittwer

Total Attachments: 8

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## ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

**Alan W. Maule;** 2775 Snowfield Street, Brea, CA 92821;

**Brian R. McCarthy;** 8660 E. Windsong Drive, Anaheim Hills, CA 92808;

**Martin Utz;** Parkstrasse 11, Gmund am Tegernsee, 83703 Germany;

**Andrew J. Conti;** 7840 Gates Mills Estate Drive, Gates Mills, OH 44040;

**Linwood G. Koger;** 3860 Eastway Road, South Euclid, OH 44118;

**Kenneth J. Wolfe;** 173 Deerfield Lane, Altoona, PA 16601.

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

### **BLOCK OUT LABEL, LABEL SHEET, AND RELEATED METHOD**

set forth in the application for the United States Letters Patent filed on September 5, 2008 and assigned Serial No. 12/205,774, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

[illegible]

→ In testimony whereof, I hereunto set my hand and seal this 19<sup>th</sup> day of September, 2008. ←

ASSIGNOR

Alan W. Maule  
Alan W. Maule ←

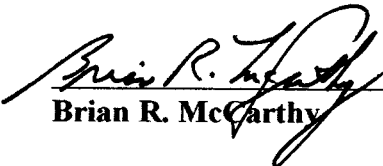
Witnessed By:

→ Signature: Mario Perales 9/19/2008  
Print Name: Mario Perales Date

→ Signature: Joseph Vasco 9/19/2008  
Print Name: Joseph Vasco Date

→ In testimony whereof, I hereunto set my hand and seal this 17<sup>th</sup> day of September, 2008. ←

ASSIGNOR

  
Brian R. McCarthy ←

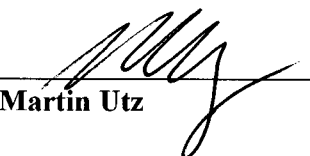
**Witnessed By:**

→ Signature: Linda A. Crowser 9/17/08  
Print Name: Linda A. Crowser Date

→ Signature: Sharon K. Spindler 09/17/08  
Print Name: SHARON K. SPINDLER Date

↪ In testimony whereof, I hereunto set my hand and seal this 6 day of October, 2008. ↩

ASSIGNOR

↩  
  
Martin Utz

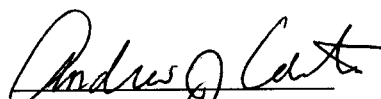
Witnessed By:

↪ Signature: C. Glouner 7.10.08  
Print Name: CHRISTINE GLONNER Date


↪ Signature: M. Gebauer \_\_\_\_\_  
Print Name: Manfred Gebauer Date 7.10.08

➡ In testimony whereof, I hereunto set my hand and seal this 11<sup>th</sup> day of September, 2008. ⬅

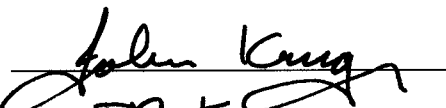
ASSIGNOR

➡  
  
Andrew J. Conti ⬅

**Witnessed By:**

➡ Signature:   
Print Name: RICHARD PREVITY

11 SEP 08  
Date

➡ Signature:   
Print Name: JP Krug

SEP 11, 2008  
Date



↪ In testimony whereof, I hereunto set my hand and seal this \_\_\_\_\_ day of \_\_\_\_\_, 2008. ↩

ASSIGNOR

Linwood G. Koger 9/11/08 ↩  
Linwood G. Koger

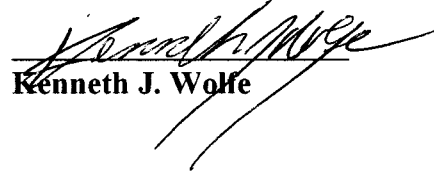
Witnessed By:

↪ Signature: [Signature] 9/11/08  
Print Name: PAUL LENDER Date

↪ Signature: Adrian Hulme 9/11/08  
Print Name: ADRIAN HULME Date

➤ In testimony whereof, I hereunto set my hand and seal this 16 day of  
SEPTEMBER, 2008. ⤵

ASSIGNOR

⤵  
  
Kenneth J. Wolfe

Witnessed By:

➤ Signature: Tasha M. Pick 09-16-2008  
Print Name: Tasha M. Pick Date

➤ Signature: Aaron Stehman 9-16-08  
Print Name: Aaron Stehman Date