

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ronald Martinez</td> <td>11/03/2008</td> </tr> <tr> <td>Christopher William Higgins</td> <td>10/30/2008</td> </tr> <tr> <td>Joseph James O'Sullivan</td> <td>11/17/2008</td> </tr> <tr> <td>Marc Eliot Davis</td> <td>10/31/2008</td> </tr> </tbody> </table>		Name	Execution Date	Ronald Martinez	11/03/2008	Christopher William Higgins	10/30/2008	Joseph James O'Sullivan	11/17/2008	Marc Eliot Davis	10/31/2008
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Ronald Martinez	11/03/2008										
Christopher William Higgins	10/30/2008										
Joseph James O'Sullivan	11/17/2008										
Marc Eliot Davis	10/31/2008										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	YAHOO! INC.										
<b>Street Address:</b>	701 First Avenue										
<b>City:</b>	Sunnyvale										
<b>State/Country:</b>	CALIFORNIA										
<b>Postal Code:</b>	94089										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12273259</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12273259						
Property Type	Number										
Application Number:	12273259										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(212)801-6400										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	212-801-9200										
<b>Email:</b>	NYIPMAIL@GTLAW.COM										
<b>Correspondent Name:</b>	YAHOO! INC. C/O James J. DeCarlo										
<b>Address Line 1:</b>	200 Park Avenue, 34th fl										
<b>Address Line 2:</b>	GREENBERG TRAUIG, LLP										
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10166										
<b>ATTORNEY DOCKET NUMBER:</b>	085804.093100										
<b>NAME OF SUBMITTER:</b>	Shoba Jaglal-Grullon										

**CH \$40.00 12273259**

Total Attachments: 6

**500707917**

**PATENT  
 REEL: 021852 FRAME: 0930**

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**ASSIGNMENT OF PATENT APPLICATION BY INVENTOR**

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

**SYSTEM AND METHOD FOR URL BASED QUERY FOR RETRIEVING DATA  
RELATED TO A CONTEXT**

for which I have executed a U.S. patent application on even date herewith.

which bears U.S. application serial No. 12/273,259, filed November 19, 2008

for which I have executed a patent application in the country of \_\_\_\_\_ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Ronald Martinez have executed this document on the date indicated below.

*Ronald Martinez*  
Signature of Inventor

11/3/08  
Date

San Francisco, CA  
Inventor's City, State of residence

Witnessed by:

(1) *Jeanine Hayes*  
Signature of Witness

11/3/08  
Date

Jeanine Hayes  
Print Witness Name

San Francisco, CA  
Witness' City, State of residence

(2) *Anita Lewin*  
Signature of Witness

11/3/08  
Date

ANITA LEWIN  
Print Witness Name

SAN FRANCISCO, CA  
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Christopher William Higgins have executed this document on the date indicated below.

Christopher William Higgins  
Signature of Inventor

10/30/08  
Date

Portland, OR  
Inventor's City, State of residence

Witnessed by:

(1) [Signature]  
Signature of Witness

10-30-08  
Date

WILLIAM HARTZO  
Print Witness Name

PORTLAND, OR  
Witness' City, State of residence


(2) Mary Layton  
Signature of Witness

10-30-08  
Date

MARY LAYTON  
Print Witness Name

ALOHA, OR  
Witness' City, State of residence

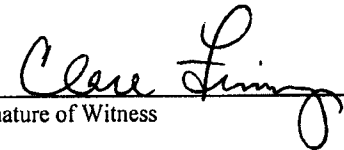
IN TESTIMONY WHEREOF, I Joseph James O'Sullivan have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

Nov-17-2008  
\_\_\_\_\_  
Date

Sunnyvale, CA  
\_\_\_\_\_  
Inventor's City, State of residence

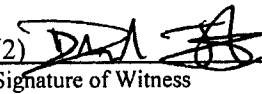
**Witnessed by:**

(1)   
\_\_\_\_\_  
Signature of Witness

11/17/08  
\_\_\_\_\_  
Date

Clare Finney  
\_\_\_\_\_  
Print Witness Name

Campbell, CA  
\_\_\_\_\_  
Witness' City, State of residence

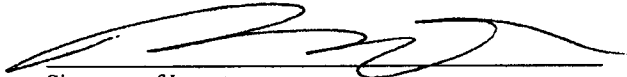
(2)   
\_\_\_\_\_  
Signature of Witness

11/17/2008  
\_\_\_\_\_  
Date

DAVID ISHIMARU  
\_\_\_\_\_  
Print Witness Name

SAN FRANCISCO, CA  
\_\_\_\_\_  
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Marc Eliot Davis have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

10/31/2008  
\_\_\_\_\_  
Date

San Francisco, CA  
\_\_\_\_\_  
Inventor's City, State of residence

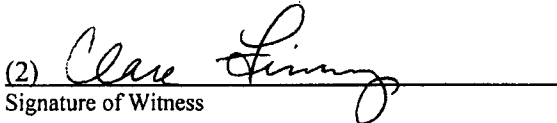
**Witnessed by:**

(1)   
\_\_\_\_\_  
Signature of Witness

10/31/2008  
\_\_\_\_\_  
Date

DAVID ISHIMARU  
\_\_\_\_\_  
Print Witness Name

SAN FRANCISCO, CA  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness

10/31/08  
\_\_\_\_\_  
Date

Clare Finney  
\_\_\_\_\_  
Print Witness Name

Campbell, CA  
\_\_\_\_\_  
Witness' City, State of residence