

PATENT ASSIGNMENT

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Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Rahul Nair</td><td>10/23/2008</td></tr><tr><td>Marc Eliot Davis</td><td>10/28/2008</td></tr><tr><td>Christopher William Higgins</td><td>10/22/2008</td></tr><tr><td>Simon P. King</td><td>10/23/2008</td></tr></tbody></table>	Name	Execution Date	Rahul Nair	10/23/2008	Marc Eliot Davis	10/28/2008	Christopher William Higgins	10/22/2008	Simon P. King	10/23/2008	
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Rahul Nair	10/23/2008										
Marc Eliot Davis	10/28/2008										
Christopher William Higgins	10/22/2008										
Simon P. King	10/23/2008										
RECEIVING PARTY DATA											
Name:	YAHOO! INC.										
Street Address:	701 FIRST AVENUE										
City:	SUNNYVALE										
State/Country:	CALIFORNIA										
Postal Code:	94089										
PROPERTY NUMBERS Total: 1											
<table><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12273371</td></tr></tbody></table>	Property Type	Number	Application Number:	12273371							
Property Type	Number										
Application Number:	12273371										
CORRESPONDENCE DATA											
Fax Number:	(212)801-6400										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	212-801-9200										
Email:	NYIPMAIL@GTLAW.COM										
Correspondent Name:	YAHOO! INC. C/O JAMES J. DeCARLO										
Address Line 1:	200 PARK AVENUE, 34TH FL.										
Address Line 2:	GREENBERG TRAURIG, LLP										
Address Line 4:	NEW YORK, NEW YORK 10166										
ATTORNEY DOCKET NUMBER:	085804.096000										
NAME OF SUBMITTER:	Shoba Jaglal-Grullon										
Total Attachments: 6											

CH \$40.00 12273371

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PATENT  
REEL: 021853 FRAME: 0608

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### ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

#### SYSTEM AND METHOD FOR DERIVING INCOME FROM URL BASED CONTEXT QUERIES

☒ for which I have executed a U.S. patent application on even date herewith.

☒ which bears U.S. application serial No. 12/273,371, filed November 18, 2008.

☐ for which I have executed a patent application in the country of \_\_\_\_\_ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof,

foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

Assignment of Utility Patent Application for System and Method for Deriving Income from URI, Based Context  
Queries  
by Rahul Nair, Marc Eliot Davis, Christopher William Higgins, and Simon P King  
to Yahoo! Inc.  
Attorney Docket No.: 085804-096000 / Y04784US00

IN TESTIMONY WHEREOF, I Rahul Nair have executed this document on the date indicated below.

Rahul Nair

Signature of Inventor

23-Oct-08

Date

Sunnyvale, CA

Inventor's City, State of residence

Witnessed by:

(1) Carrie Burger

Signature of Witness

Oct 23 2008

Date

CARRIE BURGNER

Print Witness Name

BERKELEY, CA

Witness' City, State of residence

(2) Christopher Paretti

Signature of Witness

10-23-2008

Date

Christopher Paretti

Print Witness Name

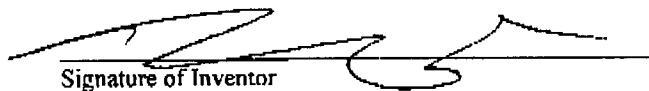
San Francisco, CA

Witness' City, State of residence

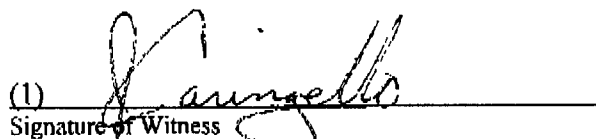
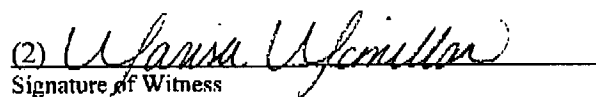
## Assignment of Utility Patent Application for System and Method for Deriving Income from URI Based Context Queries

by Rahul Nair, Marc Eliot Davis, Christopher William Higgins, and Simon P King  
to Yahoo! Inc.

Attorney Docket No.: 085804-096000 / Y04784US00

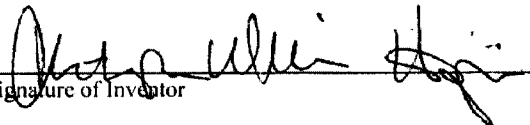
IN TESTIMONY WHEREOF, I **Marc Eliot Davis** have executed this document on the date indicated below.  
Signature of Inventor10/28/2008  
DateSan Francisco, CA  
Inventor's City, State of residence

## Witnessed by:

(1)   
Signature of Witness10/28/08  
DateJ. Caringello  
Print Witness NameSan Jose, CA  
Witness' City, State of residence(2)   
Signature of Witness10/28/08  
DateMarisa McMillan  
Print Witness NameSanta Clara, CA  
Witness' City, State of residence

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IN TESTIMONY WHEREOF, I Christopher William Higgins have executed this document on  
the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

10/22/08  
\_\_\_\_\_  
Date

Portland, OR  
\_\_\_\_\_  
Inventor's City, State of residence

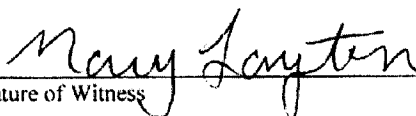
**Witnessed by:**

(1)   
\_\_\_\_\_  
Signature of Witness

10-22-08  
\_\_\_\_\_  
Date

William HARTZ  
\_\_\_\_\_  
Print Witness Name

PORTLAND, OR  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness

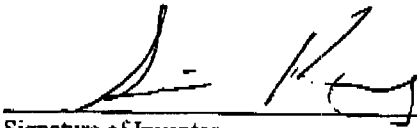
10-22-08  
\_\_\_\_\_  
Date

MARY LAYTON  
\_\_\_\_\_  
Print Witness Name

ALOHA, OR  
\_\_\_\_\_  
Witness' City, State of residence

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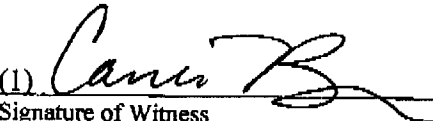
IN TESTIMONY WHEREOF, I Simon P King have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

10/23/08  
\_\_\_\_\_  
Date

Berkeley, CA  
\_\_\_\_\_  
Inventor's City, State of residence

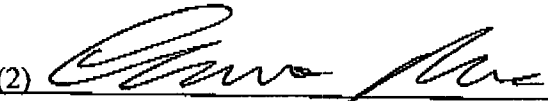
Witnessed by:

(1)   
\_\_\_\_\_  
Signature of Witness

10/23/08  
\_\_\_\_\_  
Date

CARRIE BURGNER  
\_\_\_\_\_  
Print Witness Name

BERKELEY CA  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness

10 - 23 - 08  
\_\_\_\_\_  
Date

Christopher Paretti  
\_\_\_\_\_  
Print Witness Name

San Francisco, CA  
\_\_\_\_\_  
Witness' City, State of residence