

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Carlo Traglio		10/28/2008
RECEIVING PARTY DATA		
Name:	LA CASA VHERNIER S.p.A.	
Street Address:	Via Cesare Battisti 4	
City:	Milan	
State/Country:	ITALY	
Postal Code:	I-20122	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29325486	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	2916.3051.001	
NAME OF SUBMITTER:	Matthew J. Schmidt	
Total Attachments: 1 source=3051 Signed Assignment#page1.tif		

OP \$40.00 29325486

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PATENT
REEL: 021865 FRAME: 0396

ASSIGNMENT

The undersigned, Carlo Traglio, the inventor of a certain, new, original and ornamental design for:

EARRING

for which application for Design Letters Patent in the United States of America has been or will be made, hereby assigns and transfers to LA CASA VHERNIER S.p.A., Via Cesare Battisti 4, I-20122 Milan, Italy, for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification prepared and executed by me on October 28, 2008, preparatory to obtaining Design Letters Patent to be held and enjoyed to the full end of the term for which said Design Letters Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

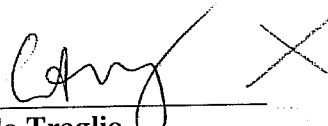
I hereby authorize and request my attorney, Matthew J. Schmidt, of Reising, Ethington, Barnes, Kisselle P.C., Customer Number 23399, to insert here in parentheses (Serial No. 29/325,486, filed on October 1, 2008) the filing date and application number of said application when known.

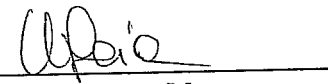
IN WITNESS THEREOF, the undersigned executed this document on

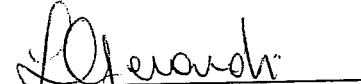
October 28, 2008

Date

Inventor:


Carlo Traglio


Witnessed by:


Witnessed by: