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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Soon-II AHN	10/28/2008
Seung-Soo BAEK	10/28/2008
Seong-Young LEE	10/28/2008
Kee-Bum PARK	10/28/2008

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD	
Street Address:	416, Maetan-dong, Yeongtong-gu	
City:	Suwon-si, Gyeonggi-do	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12275338

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Total Attachments: 2 source=26W3598#page1.tif

PATENT REEL: 021872 FRAME: 0170

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PATENT REEL: 021872 FRAME: 0171

ASSIGNMENT

WHEREAS We, <u>AHN</u>, <u>Soon-II of Cheongsol 3-cha Apt. 304-1309</u>, <u>Bongmyeong-dong</u>, <u>Cheonan-si</u>, <u>Chungcheongnam-do</u>, <u>Korea</u>; <u>BAEK</u>, <u>Seung-Soo of #302</u>, 602-55, <u>Namhyeon-dong</u>, <u>Gwanak-gu</u>, <u>Seoul</u>, <u>Korea</u>; <u>LEE</u>, <u>Seong-Young of 2nd Floor</u>, 323-6, <u>Seoksu-dong</u>, <u>Manan-gu</u>, <u>Anyang-si</u>, <u>Gyeonggi-do</u>, <u>Korea</u>; <u>PARK</u>, <u>Kee-Bum of #307</u>, 561-7, <u>Dujeong-dong</u>, <u>Cheonan-si</u>, <u>Chungcheongnam-do</u>, <u>Korea</u> (hereinafter referred to as "ASSIGNORS"); have invented certain new and useful improvements in:

DISPLAY DEVICE AND METHOD THEREOF

which claims priority to Republic of Korea Application No. 10-2008-0006755, filed on January 22, 2008, and for which We are about to file an application for Letters Patent of the United States:

AND WHEREAS, **SAMSUNG ELECTRONICS CO.**, **LTD.** (hereinafter referred to as "ASSIGNEES"), a corporation organized and existing under the laws of the Country of **Republic of Korea** having a place of business at **416**, **Maetan-dong**, **Yeongtong-gu**, **Suwon-si**, **Gyeonggi-do**, **Korea**, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for g ood and valuable consideration, the receipt of which is hereby acknowledged, We, the said A SSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSI GNEES, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEES, an assignees of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEES, its successors and assigns; and We do hereby agree that the said ASSIGNEES, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign

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applications when called upon to do so by the said ASSIGNEES, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEES fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date:	Oct. 28, 2008	AHN, Soon-Il	L.S
Date:	Oct. 28, 2008	BAEK, Seung-Joo	L.S
Date:	Oct. 28, 2008	Lee Seong Yung LEE, Seong-Young	L.S
Date:	Oct. 28, 2008	Park for Sun	L.S

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