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809-11

1. Name of conveying party(ies)

Astrid Andreassen

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) October 20, 2008

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: Lacoste

Internal Address: _____

Street Address: 8 rue de Castiglione

City: 75001 Paris

State: _____

Country: France

Zip: _____

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Charles T. J. Weigell, Esq.

Internal Address: _____

Fross Zelnick Lehrman & Zissu, P.C.

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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

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November 6, 2008

9. Signature:

Signature

Charles T. J. Weigell, Esq. Reg. No. 43,398

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

ASSIGNMENT

WHEREAS, I, Astrid Andreassen ("Assignor"), a citizen of Norway, have invented a new, original, and ornamental design for

FOOTWEAR (SIMILEE HI)

as described or intended to be described and set forth in the application executed by me of even date herewith, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Lacoste ("Assignee"), a company organized and existing under the laws of France, and having a place of business at 8 rue de Castiglione, 75001 Paris, France, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Design Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all our rights under the International Convention in respect to said invention and application. And Assignor hereby agrees to communicate to the Assignee or its representatives any facts known to us respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And Assignor does hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

20.10.2009

(Date)



(Signature)