Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------------|----------------|
| Todd San Jule | 11/13/2008 |
| William H. Vong | 11/14/2008 |
| Mark G. Young | 11/17/2008 |
| Randy Siu | 11/14/2008 |
| Philippe J. Scoffie | 11/14/2008 |
| Adriana Tavares Torresan | 11/20/2008 |
| Joseph S. Paguirigan | 11/14/2008 |

RECEIVING PARTY DATA

| Name: | Microsoft Corporation |
|-----------------|-----------------------|
| Street Address: | One Microsoft Way |
| City: | Redmond |
| State/Country: | WASHINGTON |
| Postal Code: | 98052 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12276248 |

CORRESPONDENCE DATA

Fax Number: (415)369-9665

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

415-369-9660 Phone:

Email: lmiller@vierramagen.com

Correspondent Name: Vierra Magen Marcus & DeNiro LLP Address Line 1: 575 Market Street, Suite 2500 Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: MSFT-01252US0

> **PATENT** REEL: 021881 FRAME: 0881

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| NAME OF SUBMITTER: | Ronald M. Pomerenke |
|--------------------------------------|---------------------|
| Total Attachments: 8 | |
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| source=1252-execassignment#page8.tif | |

PATENT REEL: 021881 FRAME: 0882

MS Docket No. 325258.01

WE, Todd San Jule, William H. Vong, Mark G. Young, Randy Siu, Philippe J. Scoffié, Adriana Tavares Torresan and Joseph S. Paguirigan ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "INTERACTIVE MEDIA PORTAL" ("APPLICATION"), which:

| \boxtimes | will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR |
|-------------|---|
| | hereby authorizes, and requests, ASSIGNEE'S legal representatives, of |
| | the Law and Corporate Affairs Department, Microsoft Corporation, One |
| | Microsoft Way, Redmond, Washington 98052, who are associated with |
| | customer number 22971, to insert here in parenthesis (Application |
| | No. <u>12/276,248</u> , filed <u>November 21, 2008</u>) this |
| | APPLICATION's Application No. and filing date, when known; |
| | was filed on; |
| | is filed concurrently herewith; |
| | |

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

Attorney Docket No. MSFT-01252US0

Page 1 of 8

MS Docket No. 325258.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

Date

Printed Name in Native Language Todd San Jule

Attorney Docket No. MSFT-01252US0

Page 2 of 8

PATENT REEL: 021881 FRAME: 0884

MS Docket No. 325258.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature 🤇

Date

William H. Vong
Printed Name in Native Language

William H. Vong

MS Docket No. 325258.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

Dit

MARK G. YOUNG

Printed Name in Native Language

Mark G. Young

MS Docket No. 325258.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

Date

Printed Name in Native Language

Randy Siu

MS Docket No. 325258.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

Date

Printed Name in Native Language

Philippe J. Scoffié

MS Docket No. 325258.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

ate

ADELANA TAVARGS TORRESAN

Printed Name in Native Language Adriana Tavares Torresan

Attorney Docket No. MSFT-01252US0

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PATENT REEL: 021881 FRAME: 0889

MS Docket No. 325258.01

#826 P. 003/005

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

From:

11/14/0

COSOT FI TA

Printed Name in Native Language

Joseph S. Paguirigan