

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Christopher Weare		09/26/2008
Chad Gibson		09/26/2008
Jessica Zahn		09/26/2008
RECEIVING PARTY DATA		
Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12242601	
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ATTORNEY DOCKET NUMBER:	324531.01	
NAME OF SUBMITTER:	Steven Spellman	
Total Attachments: 2 source=324531_01_Executed_Assignment_Final#page1.tif source=324531_01_Executed_Assignment_Final#page2.tif		

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**PATENT**

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**REEL: 021892 FRAME: 0634**

**PATENT ASSIGNMENT**MS Docket No.: 324531.01


I/WE, Christopher Weare, Chad Gibson, and Jessica Zahn ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "DETERMINING USER-TO-USER SIMILARITIES IN AN ONLINE MEDIA ENVIRONMENT" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/242,601, filed 09/30/2008) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);


ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____ Inventor's Signature	<u>9/26/2008</u> _____ Date
<u>Christopher Weare</u> _____ Christopher Weare	<u><del>Christopher B. Weare</del></u> _____ Printed Name in Native Language (if other than English)

**PATENT ASSIGNMENT**

**MS Docket No.: 324531.01**

 _____ Inventor's Signature	<u>9/26/08</u> _____ Date
_____ Chad Gibson	<u>Chad Gibson</u> _____ Printed Name In Native Language (if other than English)

 _____ Inventor's Signature	<u>9/26/08</u> _____ Date
_____ Jessica Zahn	<u>Jessica Zahn</u> _____ Printed Name In Native Language (if other than English)