

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Nakada KOGURE</td><td>10/06/2008</td></tr><tr><td>Tomoo YAMAKAGE</td><td>10/06/2008</td></tr></tbody></table>	Name	Execution Date	Nakada KOGURE	10/06/2008	Tomoo YAMAKAGE	10/06/2008			
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RECEIVING PARTY DATA									
<table border="1"><tr><td>Name:</td><td>KABUSHIKI KAISHA TOSHIBA</td></tr><tr><td>Street Address:</td><td>1-1, Shibaura 1-chome, Minato-Ku</td></tr><tr><td>City:</td><td>Tokyo</td></tr><tr><td>State/Country:</td><td>JAPAN</td></tr></table>	Name:	KABUSHIKI KAISHA TOSHIBA	Street Address:	1-1, Shibaura 1-chome, Minato-Ku	City:	Tokyo	State/Country:	JAPAN	
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PROPERTY NUMBERS Total: 1									
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CORRESPONDENCE DATA									
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Total Attachments: 2 source=332318USASSI#page1.tif source=332318USASSI#page2.tif									

OP \$40.00 12235196

Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:

WHEREAS, I (WE) Nakada KOGURE and Tomoo YAMAKAGE of:

c/o Intellectual Property Division, Toshiba Corporation, 1-1, Shibaura 1-chome, Minato-ku,
Tokyo, Japan

, respectively,

INSERT TITLE OF
INVENTION:

have invented certain new and useful improvements in: DIGITAL WATERMARK EMBEDDING APPARATUS
AND DIGITAL WATERMARK DETECTING APPARATUS

(Application No. 12/235,196, filed September 22, 2008), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

WHEREAS, Kabushiki Kaisha Toshiba

(hereinafter referred to as "ASSIGNEE") having a place of business at: 1-1, Shibaura 1-chome, Minato-ku,
Tokyo, Japan is desirous of acquiring the entire right, title and interest in and to said invention and in and to any
Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all
foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby
acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer
unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial
possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which
may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in
and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions
and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the
assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE,
its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and
entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: Oct. 6, 2008

Nakada Kogure
(Signature of Inventor) Nakada KOGURE

Date: Oct. 6, 2008

Tomoo Yamakage
(Signature of Inventor) Tomoo YAMAKAGE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
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