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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Yang Won Jung	06/30/2008
Hee Suk Pang	06/30/2008
Hyen O Oh	06/30/2008
Dong Soo Kim	06/30/2008
Jae Hyun Lim	06/30/2008

RECEIVING PARTY DATA

Name:	LG Electronics, Inc.	
Street Address:	20, Yeouido-dong, Yeongdeungpo-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	150-721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12278571

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NAME OF SUBMITTER: Sjon M. Pelletier

PATENT

500716523 **REEL: 021898 FRAME: 0028**

Total Attachments: 2 source=19819_0270US1_Assignment#page1.tif source=19819_0270US1_Assignment#page2.tif

PATENT REEL: 021898 FRAME: 0029

ASSIGNMENT

For valuable consideration, we, Hee Suk PANG of Seoul, Korea; Dong Soo KIM of Seoul, Korea; Jae Hyun LIM of Seoul, Korea; Hyun O OH of Kyunggi-do, Korea; and Yang Won JUNG, Seoul Korea; hereby assign to LG ELECTRONICS INC., a corporation of KOREA, having a place of business at 20, Yoido-dong, Youngdungpo-gu, Seoul, Korea, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled APPARATUS AND METHOD FOR ENCODING/DECODING SIGNAL, filed August 6, 2008 and assigned U.S. Serial Number $\frac{12/278,571}{}$, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

> PATENT REEL: 021898 FRAME: 0030

DATE: June 30, 2008	Hee Suk PANG
DATE: 6/30/2006	Dong Soo KIM
DATE: 06. 30. 2008	Jae Hyun LIM
DATE: <u>JUNE 30/2008</u>	Hyun O OH
DATE: 06, 30, 2008	Yang Won JUNG
Witnessed by:	
Name: 50 JUNG (50)	Date: 2008 106/30

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