

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Emily E. Shapiro	11/12/2008
Bethann Thompson	11/12/2008
Todd C. Moncrief	11/12/2008

RECEIVING PARTY DATA

Name:	Six Continents Hotels, Inc.
Street Address:	Three Ravinia Drive, Suite 100
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30346-2149

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29326587

CORRESPONDENCE DATA

Fax Number: (212)575-0671

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-790-9273

Email: AXZ@CLL.COM

Correspondent Name: JOHN J. TORRENTE

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Address Line 2: 1133 AVENUE OF THE AMERICAS

Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:

25837.218 C AXZ

NAME OF SUBMITTER:

John J. Torrente

Total Attachments: 4

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PATENT

REEL: 021904 FRAME: 0595

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**PATENT**

**REEL: 021904 FRAME: 0596**

## RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

**PATENTS ONLY**

To the Director of the United States Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**Emily E. Shapiro  
Bethann Thompson  
Todd C. MoncriefAdditional names(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s): November 12, 2008

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Joint Research Agreement
- ☐ Government Interest Assignment
- ☐ Executive Order 9424, Confirmatory License
- ☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies):**Name: Six Continents Hotels, Inc.

Internal Address: \_\_\_\_\_

Street Address: Three Ravinia Drive, Suite 100City: AtlantaState: GeorgiaCountry: USA ZIP: 30346-2149Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent numbers(s):**

A. Patent Application No.(s)

29/326,587☐ This document is being filed together with a new application.

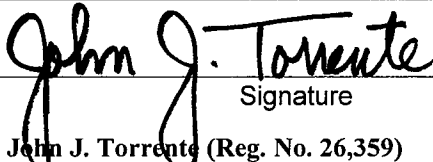
B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: John J. Torrente

Internal Address: \_\_\_\_\_

Street Address: Cowan, Liebowitz & Latman, P.C.1133 Avenue of the AmericasCity: New YorkState: NY ZIP: 10036Phone Number: 212-790-9200Fax Number: 212-575-0671Email Address: jjt@cll.com**6. Total number of applications and patents involved:**1**7. Total fee (37 CFR 1.21(h) & 3.41):** \$40.00

- ☐ Authorized to be charged by credit card
- ☒ Authorized to be charged to deposit account
- ☒ Enclosed
- ☐ None required (government interest not affecting title)

**8. Payment Information:**a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_b. Deposit Account Number 03-3415Authorized User Name John J. Torrente**9. Signature:**


Signature

John J. Torrente (Reg. No. 26,359)

Name of Person Signing

December 1, 2008

Date

Total number of pages including cover sheet, attachments, and document:

4

**PATENT****REEL: 021904 FRAME: 0597**

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to each of us in hand paid, and for other good and valuable consideration, receipt and sufficiency of which we hereby acknowledge, we,

*EE.S.* EMILY <sup>E.</sup>~~A.~~ SHAPIRO, BETHANN THOMPSON AND TODD C. MONCRIEF

respectively of 8455 Washington Village Drive, Centerville, in the County of Montgomery and the State of Ohio, of 34 Secore Court, Beavercreek, in the County of Greene and the State of Ohio, and of 4351 Renwood, Kettering, in the County of Montgomery and the State of Ohio

believing ourselves to be the joint inventors of a certain invention or discovery in

## PILLOW WRAP

as fully set forth and described in the application for United States Letters Patent Serial No. 29/326,587, filed on October 21, 2008,

and being the owners of all right, title and interest in and to said application and invention, warranting that we have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that we have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

SIX CONTINENTS HOTELS, INC., a corporation organized and existing under and by the virtue of the laws of the State of Delaware, and having an office and place of business at Three Ravinia Drive, Suite 100, Atlanta, Georgia 30346-2149, as the Assignee and to its successors,

assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents either United States or foreign upon the same invention which we may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon, together with the right to apply for letters patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to us by law or by treaty, including any international convention.

And we hereby covenant and agree that we will communicate to said Assignee,

SIX CONTINENTS HOTELS, INC., its successors,

assignees and nominees, all facts known to us respecting said invention and will, upon their request at any time, but without expense to us sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and assignments, make all rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally do

everything reasonable and proper to aid said Assignee,

SIX CONTINENTS HOTELS, INC., its successors,

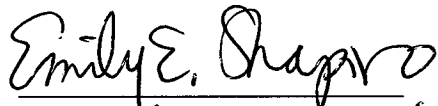
assigns and nominees, to receive proper protection for said invention in all countries.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seals on the dates indicated hereinafter,

Date: 11/12, 2008

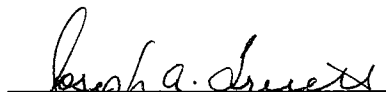
STATE OF OHIO  
COUNTY OF

: SS

  
EMILY A. SHAPIRO  
E. E.S.

On this 12<sup>th</sup> day of *November*, 2008, before me, the subscriber, personally came Emily A. Shapiro, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that (he) (she) executed the same as (his) (her) free act and deed.


(Seal)

  
Notary Public

Date: 11/12, 2008


STATE OF OHIO  
COUNTY OF

: SS

  
BETHANN THOMPSON

On this 12<sup>th</sup> day of *November*, 2008, before me, the subscriber, personally came Bethann Thompson, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that (he) (she) executed the same as (his) (her) free act and deed.

(Seal)

  
Notary Public

Date: 11/12, 2008

STATE OF OHIO

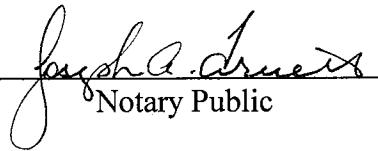
COUNTY OF

: SS

  
Todd C. Moncrief

On this 12<sup>th</sup> day of November, 2008, before me, the subscriber, personally came Todd C. Moncrief, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that (he) (she) executed the same as (his) (her) free act and deed.

(Seal)

  
Notary Public