12253412

JF \$40.00 12

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Jonathan Salcedo | 11/24/2008 |

RECEIVING PARTY DATA

| Name: | Asurion Corporation | |
|-------------------|---------------------------|--|
| Street Address: | 648 Grassmere POark Drive | |
| Internal Address: | Suite 300 | |
| City: | Nashville | |
| State/Country: | TENNESSEE | |
| Postal Code: | 37211 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12253412 |

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: SONNENSCHEIN NATH & ROSENTHAL LLP

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ATTORNEY DOCKET NUMBER: 40023250-0010-002

NAME OF SUBMITTER: Tarek N. Fahmi

Total Attachments: 2

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PATENT REEL: 021907 FRAME: 0449

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Attorney's Docket No.: 40023250-0010-002

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Jonathan Salcedo

hereby sell, assign, and transfer to:

Asurion Corporation

having a principal place of business at <u>648 Grassmere Park Drive</u>, <u>Suite 300</u>, <u>Nashville</u>, <u>Tennessee 37211</u>, <u>U.S.A.</u> ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on <u>October 17, 2008</u> and assigned Application No. <u>12/253,412</u> and is entitled:

Method and Apparatus for Identifying and Resolving Conflicting Data Records

and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, power of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

Docket No. 40023250-0010-002

Page 1 of 2

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

| 11/24/2008 | <u> J.M.S.I</u> |
|------------|------------------------|
| Date | Name: Jonathan Salcedo |
| Date | Name: |

Assignment Document Return Address: SONNENSCHEIN NATH & ROSENTHAL LLP P.O. Box 061080 Wacker Drive Station, Sears Tower Chicago, Illinois 60606-1080 Telephone: 650.798.0300

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Docket No 40023250-0010-002

RECORDED: 12/01/2008

Page 2 of 2