

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MARS SUGAR U.K.	11/04/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MARS Chocolate UK Limited
<b>Street Address:</b>	3D Dundee Road, Slough
<b>City:</b>	Berkshire
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	SL1 4LG
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	D489162
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<b>Total Attachments: 1</b> source=D489162_ExecutedAssignment#page1.tif	

OP \$40.00 D489162

## ASSIGNMENT

WHEREAS, **Mars Sugar U.K.** (hereinafter "ASSIGNOR"), is the owner of an entire and exclusive right, title and interest in the following invention for which United States Letters Patent was granted:

<u>Patent Number</u>	<u>Granted</u>	<u>Title</u>
D489162	May 4, 2004	Biscuit & Honeycomb Design

and

WHEREAS, **Mars Chocolate UK Limited**, a United Kingdom company, having an address of **3D Dundee Road, Slough, Berkshire SL 1 4LG, United Kingdom** (hereinafter "ASSIGNEE"), is desirous of acquiring the entire and exclusive right, title and interest in and to said United States Letters Patent.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum corresponding to One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest, including the right to sue for past infringement, if any, and all rights pursuant to 35 U.S.C. §154, to said United States Letters Patent.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said United States Letters Patent and/or the invention disclosed and claimed therein as may be known and accessible to ASSIGNOR, and will testify as to the same in any interference or litigation related thereto, and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to maintain and enforce said United States Letters Patent as may be necessary or desirable to carry out the purposes hereof.

IN WITNESS WHEREOF, the undersigned has hereunto set hand and seal this 4<sup>th</sup> day of November, 2008.

**Mars Sugar U.K.**



Name: Valerie Anne Mars  
Title: Authorized officer