

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Rajeev D. RAJAN</td><td>10/17/2008</td></tr><tr><td>Kamran MOALLEMI</td><td>10/13/2008</td></tr><tr><td>Michal James KOENIG</td><td>10/17/2008</td></tr><tr><td>Oliver MICHAELIS</td><td>10/09/2008</td></tr><tr><td>Paul E. JACOBS</td><td>10/16/2008</td></tr><tr><td>Jose Ricardo DOS SANTOS</td><td>10/13/2008</td></tr></tbody></table>	Name	Execution Date	Rajeev D. RAJAN	10/17/2008	Kamran MOALLEMI	10/13/2008	Michal James KOENIG	10/17/2008	Oliver MICHAELIS	10/09/2008	Paul E. JACOBS	10/16/2008	Jose Ricardo DOS SANTOS	10/13/2008	
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Paul E. JACOBS	10/16/2008														
Jose Ricardo DOS SANTOS	10/13/2008														
RECEIVING PARTY DATA															
Name:	Qualcomm Incorporated														
Street Address:	5775 Morehouse Drive														
City:	San Diego														
State/Country:	CALIFORNIA														
Postal Code:	92121														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12142597</td></tr></tbody></table>	Property Type	Number	Application Number:	12142597											
Property Type	Number														
Application Number:	12142597														
CORRESPONDENCE DATA															
Fax Number:	(858)651-2502														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	858-651-6439														
Email:	tamip@qualcomm.com														
Correspondent Name:	Qualcomm Incorporated														
Address Line 1:	5775 Morehouse Drive														
Address Line 4:	San Diego, CALIFORNIA 92121														
ATTORNEY DOCKET NUMBER:	071619														
NAME OF SUBMITTER:	Tami M. Procopio														

CH \$40.00 12142597

PATENT

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REEL: 021916 FRAME: 0539

Total Attachments: 6

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PATENT

REEL: 021916 FRAME: 0540

ASSIGNMENT

TO WHOM IT MAY CONCERN:

For the sum of One Dollar and other valuable consideration to us in hand paid, receipt of which is hereby acknowledged, be it known that We,

1. Rajeev D. RAJAN, a citizen of India, having a place of residence at 10709 Ballystock Court, San Diego, California, 92131;
2. Kamran MOALLEMI, a citizen of the United States of America, having a place of residence at 4314 Vista De La Tierra, Del Mar, California, 92014;
3. Michal James KOENIG, a citizen of the United States of America, having a place of residence at 1324 Crest Drive, Encinitas, California, 92024;
4. Oliver MICHAELIS, a citizen of the Germany, having a place of residence at 5371 Renaissance Avenue, San Diego, California, 92122;
5. Paul E. JACOBS, a citizen of the United States of America, having a place of residence at 9075 La Jolla Shores Lane, La Jolla, California, 92037;
6. Jose Ricardo DOS SANTO, a citizen of Portugal, having a place of residence at 12342 Mona Lisa Street, San Diego, California, 92130; and


have sold, assigned and transferred and by these presents do sell, assign, transfer and set over unto QUALCOMM Incorporated, a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, its successors, legal representatives, or assigns, the entire right, title and interest in and to a certain invention relating to "MANAGEMENT OF DYNAMIC ELECTRONIC COUPONS" by us devised and the application for United States Patent therefore filed in the United States Patent and Trademark Office on June 19, 2008, and assigned Serial No. 12/142,597,

ASSIGNMENT

including Provisional Application No. 60/945,100, filed on June 20, 2007, and all original and reissue patents granted thereof (in the United States and any foreign county), and all divisions, and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto said corporation in keeping with this Assignment.

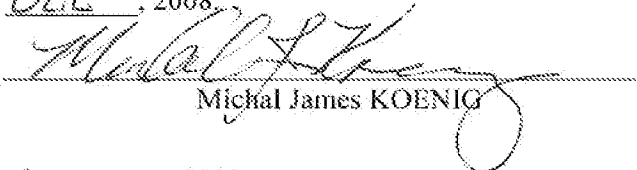
Done at San Diego, California this 17 day of Oct, 2008.


Rajeev D. RAJAN

Done at San Diego, California this _____ day of _____, 2008.

Kamran MOALLEMI

Done at San Diego, California this 17 day of Oct, 2008.


Michal James KOENIG

Done at San Diego, California this _____ day of _____, 2008.

Oliver MICHAELIS

Done at San Diego, California this _____ day of _____, 2008.

Paul E. JACOBS

Done at San Diego, California this _____ day of _____, 2008.

Jose Ricardo DOS SANTOS

ASSIGNMENT

including Provisional Application No. 60/945,100, filed on June 20, 2007, and all original and reissue patents granted thereof (in the United States and any foreign county), and all divisions, and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto said corporation in keeping with this Assignment.

Done at San Diego, California this _____ day of _____, 2008.

Rajeev D. RAJAN

Done at San Diego, California this 13th day of October, 2008.

Kamran MOALLEMI

Done at San Diego, California this _____ day of _____, 2008.

Michal James KOENIG

Done at San Diego, California this _____ day of _____, 2008.

Oliver MICHAELIS

Done at San Diego, California this _____ day of _____, 2008.

Paul E. JACOBS

Done at San Diego, California this _____ day of _____, 2008.

Jose Ricardo DOS SANTOS

ASSIGNMENT

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Done at San Diego, California this _____ day of _____, 2008.

Rajeev D. RAJAN

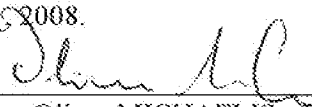
Done at San Diego, California this _____ day of _____, 2008.

Kamran MOALLEMI

Done at San Diego, California this _____ day of _____, 2008.

Michal James KOENIG

Done at San Diego, California this 9th day of Oct. 2008.



Oliver MICHAELIS

Done at San Diego, California this _____ day of _____, 2008.

Paul E. JACOBS

Done at San Diego, California this _____ day of _____, 2008.

Jose Ricardo DOS SANTOS

ASSIGNMENT

including Provisional Application No. 60/945,100, filed on June 20, 2007, and all original and reissue patents granted thereof (in the United States and any foreign county), and all divisions, and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

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Done at San Diego, California this _____ day of _____, 2008.

Rajeev D. RAJAN

Done at San Diego, California this _____ day of _____, 2008.

Kamran MOALLEMI

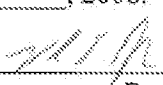
Done at San Diego, California this _____ day of _____, 2008.

Michal James KOENIG

Done at San Diego, California this _____ day of _____, 2008.

Oliver MICHAELIS

Done at San Diego, California this 16 day of October, 2008.



Paul E. JACOBS

Done at San Diego, California this _____ day of _____, 2008.

Jose Ricardo DOS SANTOS

ASSIGNMENT

including Provisional Application No. 60/945,100, filed on June 20, 2007, and all original and reissue patents granted thereof (in the United States and any foreign county), and all divisions, and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

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Done at San Diego, California this _____ day of _____, 2008.

Rajeev D. RAJAN

Done at San Diego, California this _____ day of _____, 2008.

Kamran MOALLEMI

Done at San Diego, California this _____ day of _____, 2008.

Michal James KOENIG

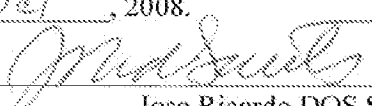
Done at San Diego, California this _____ day of _____, 2008.

Oliver MICHAELIS

Done at San Diego, California this _____ day of _____, 2008.

Paul E. JACOBS

Done at San Diego, California this 10 day of Oct, 2008.



Jose Ricardo DOS SANTOS