

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Randall T. Webber</td> <td>12/01/2008</td> </tr> <tr> <td>Bruce Hockridge</td> <td>12/01/2008</td> </tr> <tr> <td>Jeffrey O. Meredith</td> <td>12/01/2008</td> </tr> </tbody> </table>		Name	Execution Date	Randall T. Webber	12/01/2008	Bruce Hockridge	12/01/2008	Jeffrey O. Meredith	12/01/2008
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Randall T. Webber	12/01/2008								
Bruce Hockridge	12/01/2008								
Jeffrey O. Meredith	12/01/2008								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Hoist Fitness Systems, Inc.								
<b>Street Address:</b>	9990 Empire Street, Suite 130								
<b>City:</b>	San Diego								
<b>State/Country:</b>	CALIFORNIA								
<b>Postal Code:</b>	92126								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12327692</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12327692				
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Application Number:	12327692								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(619)235-0398								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	6192381900								
<b>Email:</b>	docketing@procopio.com								
<b>Correspondent Name:</b>	PROCOPIO, CORY, HARGREAVES & SAVITCH LLP								
<b>Address Line 1:</b>	530 B STREET								
<b>Address Line 2:</b>	SUITE 2100								
<b>Address Line 4:</b>	SAN DIEGO, CALIFORNIA 92101								
<b>ATTORNEY DOCKET NUMBER:</b>	111586-162UTL								
<b>NAME OF SUBMITTER:</b>	Katherine Proctor								
<b>Total Attachments: 1</b> source=assign_111586_162utl#page1.tif									

CH \$40.00 12327692

**PATENT**

Application No.:  
Filing Date:

PATENT  
111586-162UTL

ASSIGNMENT

WHEREAS, We, **Randall T. Webber**, a citizen of the United States, and a resident of La Jolla, California, whose post office address is 1265 Park Row, La Jolla, California 92037; **Bruce Hockridge**, a citizen of the United States, and a resident of San Diego, California, whose post office address is 4963 Greenbrier Avenue, San Diego, California 92120; and **Jeffrey O. Meredith**, a citizen of the United States, and a resident of San Diego, California, whose post office address is 4763 Mount Royal Avenue, San Diego, California 92117; have invented certain new and useful improvements in a **PECTORAL FLY EXERCISE MACHINE** for which we have prepared an application for Letters Patent in the United States, filed at the U.S. Patent and Trademark Office, (filed on December 3, 2008 as serial no. 12/327692 \_\_\_\_\_). (The undersigned hereby authorizes and requests the attorneys of Procopio, Cory, Hargreaves & Savitch LLP, Customer No. 27189 to insert in the appropriate blanks, the serial number and filing date of the application when known.).

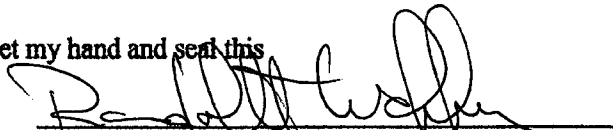
AND WHEREAS, **Hoist Fitness Systems, Inc.** (hereinafter "ASSIGNEE"), a corporation, with its principal place of business at 9990 Empire Street, Suite 130, San Diego, CA 92126, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

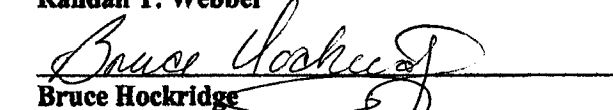
AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

1 day of Dec, 2008

  
Randall T. Webber

1 day of Dec, 2008

  
Bruce Hockridge

1 day of Dec, 2008

  
Jeffrey O. Meredith

111586/162UTL/985791.01