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Fax Server

O:CARLINEO, SPICER &amp; KEE, LLC COMPANY:2003 SOUTH EASTON ROAD

<b>PATENT ASSIGNMENT</b>
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Electronic Version v1.1  
 Stylesheet Version v1.1

**11/17/2008**  
**500706344**

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Correspondent previously recorded on Reel 021824 Frame 0468. Assignor(s) hereby confirms the Name: Deborah Growe.
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Francis W. Eaton	11/10/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Kidegift, Inc.
<b>Street Address:</b>	154 E. Central Street
<b>Internal Address:</b>	Suite 201
<b>City:</b>	Natick
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01760
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	7117168
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(267)880-1721
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	267-880-1720
<b>Email:</b>	dgrowe@techpats.com
<b>Correspondent Name:</b>	Carlineo, Spicer & Kee, LLC
<b>Address Line 1:</b>	2003 South Easton Road
<b>Address Line 2:</b>	Suite 208
<b>Address Line 4:</b>	Doylestown, PENNSYLVANIA 18901
<b>ATTORNEY DOCKET NUMBER:</b>	RCL-033-1
<b>NAME OF SUBMITTER:</b>	Deborah Growe

CH \$40.00 7117168

700392956

**PATENT**  
**REEL: 021924 FRAME: 0472**

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O:DEBORAH GROWE COMPANY:2003 SOUTH EASTON ROAD

<b>PATENT ASSIGNMENT</b>
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Electronic Version v1.1  
 Stylesheet Version v1.1

**11/13/2008**  
**500703037**

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Francis W. Eaton	11/10/2008
<b>RECEIVING PARTY DATA</b>	
Name:	Kidegift, Inc.
Street Address:	154 E. Central Street
Internal Address:	Suite 201
City:	Natick
State/Country:	MASSACHUSETTS
Postal Code:	01760
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	7117168
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(267)880-1721
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	267-880-1720
Email:	dgrowe@techpats.com
Correspondent Name:	Deborah Growe
Address Line 1:	2003 South Easton Road
Address Line 2:	Suite 208
Address Line 4:	Doylestown, PENNSYLVANIA 18901
ATTORNEY DOCKET NUMBER:	RCL-033-1
NAME OF SUBMITTER:	Deborah Growe

Total Attachments: 2

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**PATENT**  
**REEL: 021924 FRAME: 0473**

CH \$40.00 7117168

## ASSIGNMENT

Whereas, **I, Francis W. Eaton**, a citizen of the United States with address of 6 Wayside Circle, Framingham, MA 01701, hereinafter generally referred to as "ASSIGNOR", have executed United States Patent Application No. 10/094,368, now United States Patent No. 7,117,168, entitled *Gift selection and fulfillment system*, filed March 8, 2002 for certain new and useful invention(s) (hereafter "Patent Application");

Whereas, **Kidegift, Inc.**, a Delaware corporation having its principal place of business at 154 E. Central St., Suite 201, Natick, MA 01760, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring the right, title and interest in, to and under said invention and said Patent Application.

Now, Therefore, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, I, the undersigned ASSIGNOR, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest in and to any and all of the following:

- a) said Patent Application, including any and all invention(s) as described in said Patent Application, for the territory of the United States and its possessions and territories and all foreign countries;
- b) any patent applications resulting from said Patent Application, including any and all related United States and foreign patent applications disclosing said invention(s), including provisionals, non-provisionals, divisions and continuations thereof, along with the rights of priority created by said patent applications under any treaty relating thereto;
- c) United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof; and
- d) past, current and future causes of action and enforcement rights, whether currently pending, filed, or otherwise, under said Patent Application, including without limitation, all rights of Assignor to (i) sue for past, current and future infringements of the Patent Application or any patents resulting therefrom, including the right to license and to collect and receive any damages, royalties, injunctive relief, and/or any other settlements or remedies for such infringements, and (ii) sue under any past, current and future causes of action relating to any of the inventions or discoveries described or claimed in the Patent Application or any patents resulting therefrom;

said patent application(s), patent(s) and invention(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's successors and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and

entirely as the same would have been held by the undersigned ASSIGNOR had this assignment and sale not been made; and for the aforesaid consideration ASSIGNOR hereby covenant, agree and undertake to communicate to said ASSIGNEE or to its nominee all known facts respecting said patent application(s), patent(s) and invention(s), and to testify in any legal proceedings and to execute and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the patent application(s), patent(s) and invention(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNOR.

And it is hereby covenanted that ASSIGNOR has full right to convey the entire interest herein assigned, that any prior assignment for the same is null and void and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

11/10/08  
(DATE)

Francis W. Eaton (SEAL)  
ASSIGNOR

State of Mass :  
County of Middlesex :

On this 10 day of November 2008, before me, the undersigned officer, personally appeared **Francis W. Eaton**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

[Signature]  
Notary Public

My Commission expires on:

[seal]

