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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Diane Shane-Schuldt				11/10/2008	
RECEIVING PARTY DATA					
Name:	Oneida, Ltd.				
Street Address:	163-181 Kenwood Avenue				
City:	Oneida				
State/Country:	NEW YORK				
Postal Code:	13421				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 2932		29328	3943		29328943
CORRESPONDENCE DATA					
Fax Number: (315)425-9114					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
Phone: 3154259000					\$40,00
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Correspondent Name: MARJAMA MULDOON BLASIAK & SULLIVAN LLP Address Line 1: 250 SOUTH CLINTON STREET					
Address Line 1: 250 SOUTH CLINTON STREET Address Line 2: SUITE 300					
Address Line 4: SYRACUSE, NEW YORK 13202					
ATTORNEY DOCKET NUMBER:			255_275DES		
NAME OF SUBMITTER:			James R. Muldoon		
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif					

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SOLE ASSIGNMENT

I, Diane Shane-Schuldt, believe that I am the inventor of the subject matter disclosed in the application for patent (hereinafter "the invention or inventions") identified herein as

DESIGN FOR SPOON

and further identified by Attorney Docket Number 255 275DES.

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for which the undersigned has executed an application for patent in the United States of America on ______ and transmitted herewith.

which application for patent was filed on <u>December 4, 2008</u> and has been assigned No. <u>29/328,943</u> by the United States Patent and Trademark Office.

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to the undersigned, the receipt and sufficiency of which is hereby acknowledged, the undersigned agrees to assign, and hereby does assign, transfer and set over to Oneida, Ltd., a corporation incorporated in the State of New York, and having a principal place of business at Oneida, NY 13421, (hereinafter designated as the Assignee) his or her entire right, title and interest in the invention or inventions as represented by the application for patent identified herein (the "application") in the United States, its territories, dependencies and possessions, his or her entire right, title, and interest in the application, and his or her entire right, title and interest in the invention or inventions as regards all other national jurisdictions and international entities that have the power to grant patents, wherever situated, including without limitation all applications for patent which claim priority to and/or the benefit of the subject matter disclosed in the application for patent identified herein, including any provisional application, utility application, design application, and/or plant application, as well as any continuation application, divisional application, continuation-inpart application, reissue application, reexamination application, patent interference proceeding, foreign national application and/or any application filed or to be filed under a patent treaty such as the International Convention for Protection of Industrial Property and/or the Patent Cooperation Treaty, and any Letters Patent which may be granted therefor in any jurisdiction.

In addition to the above assignment, the undersigned agrees to execute all papers necessary in connection with the application and any continuing applications, divisional applications, or continuations-in-part thereof, and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agrees to perform all affirmative acts which may be necessary to obtain a grant of a valid United States Patent to the Assignee.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he or she has full right to convey the entire interest herein assigned, and that he or she has not executed and will not execute, any agreement in conflict herewith.

Each of the undersigned hereby grants to any duly empowered legal representative, including specifically all patent practitioners associated with the Customer No. 20874, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or with the rules of any other national or international Patent Office for recordation of this document or a true copy thereof.

In witness whereof, this instrument has been executed by the undersigned on the date opposite the respective name of the undersigned.

This assignment should preferably be signed before: (a) a Notary Public if within the U.S.A. or (b) a U.S. Consul if outside the U.S.A. If neither, then it should be signed before at least two witnesses.

Date

Date 11 10 08

Notary/Witness Sandra, C

SANDRA C. BRITTON NOTARY PUBLIC, State of New York Appointed in Madison County Commission Expires August 31, 2009

___(SEAL)