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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office 103538353 To the Honorable Assistant Secretary and Commissioner or raients and Trademarks: Please record the attached original document(s) or copy(ies) thereof. Name and address of receiving party(ies): 1. Name of conveying party(ics): Name: Swarovski Aktiengesellschaft Florian SCHNEIDER Additional name(s) of conveying party(ies) attached? No Address: Dröschistraße 15, 9495 Triesen, LIECHTENSTEIN 3. Nature of conveyance: Additional name(s) & address(es) attached? No Merger X Assignment Security Agreement Change of Name Other Execution Date: October 15, 2008 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _ B. Patent No.(s) Patent Application No.(s) , issued 29/309,658, filed September 24, 2008 Additional numbers attached? No 6. Total number of applications and patents involved: $\underline{1}$ 5. Name and address of party to whom correspondence concerning document should be mailed: Name: WENDEROTH, LIND & PONACK, L.L.P. 7. Total fee (37 CFR 3.41). \$40.00 Attn: David M. Ovedovitz, Esq. (Check No. (X Enclosed Authorized to be charged to deposit account Street Address: 2033 K Street, N.W., Suite 800 8. Deposit account number: 23-0975 City: Washington, State: DC ZIP: 20006-1021 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. December 3, 2008 David M. Ovedovitz, Reg. No. 45,336 Date Name of Person Signing Total number of pages including cover sheet: 3 OMB No. 0651-0011 (exp. 4/94) Do not detach this portion Mail documents to be recorded with required cover sheet information: 12/05/2008 MJAMA1 00000032 29309658 Commissioner and Assistant Secretary of Patents and Trademarks 01 FC:8021 40.00 0 Box Assignments Alexandria, VA 22313 Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

DOCKET NO. 2008_1738A

REEL: 021935 FRAME: 0604

ASSIGNMENT

	In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned SCHNEIDER Florian				
Insert Name(s)					
of Inventor(s)					
	the undersigned hereby sell(s) and assign(s) to				
Insert Name(s)	Swarovski Aktiengesellschaft				
of Assignee(s)	of Dröschistraße 15, 9495 Triesen, LIECHTENSTEIN				
Address	(hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as				
Title of	Gemstone, Ornamental object made of Glass				
Invention	for which an application for patent in the United States has been executed by the undersigned				
	on				
	The undersigned agree(s) to execute all papers necessary in connection with				

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid Unites States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, D.C. 20006-1021, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Offices for recordation of this document.

In witness where	of, executed	by the u	ındersigned	on the	date(s)	opposite	the
undersigned name(s).							
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The above applicat	ion may be mor	e particula	rly identified	as follows:	•		
U.S. Application Serial No		-	-				
							
Applicant Reference Numb	 oer		Atty Do	cket No.			
Title of Invention				_			_

PATENT REEL: 021935 FRAME: 0606

RECORDED: 12/03/2008