

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mr. Bryan Mongeau</td><td>09/24/2008</td></tr><tr><td>Mr. Pascal Patry</td><td>09/24/2008</td></tr></tbody></table>		Name	Execution Date	Mr. Bryan Mongeau	09/24/2008	Mr. Pascal Patry	09/24/2008				
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Mr. Bryan Mongeau	09/24/2008										
Mr. Pascal Patry	09/24/2008										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>BroadSign International Inc.</td></tr><tr><td>Street Address:</td><td>4400 Baker Road</td></tr><tr><td>City:</td><td>Minnetonka</td></tr><tr><td>State/Country:</td><td>MINNESOTA</td></tr><tr><td>Postal Code:</td><td>55343</td></tr></table>		Name:	BroadSign International Inc.	Street Address:	4400 Baker Road	City:	Minnetonka	State/Country:	MINNESOTA	Postal Code:	55343
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PROPERTY NUMBERS Total: 1											
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Application Number:	12267218										
CORRESPONDENCE DATA											
Fax Number: (416)361-1398 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: (514) 871-2935											
Email: pconrad@bereskinparr.com											
Correspondent Name: Philip L. Conrad											
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ATTORNEY DOCKET NUMBER:	16412-11										
NAME OF SUBMITTER:	Philip L. Conrad										
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif											

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PATENT

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REEL: 021937 FRAME: 0231

ASSIGNMENT OF PATENT APPLICATION

Docket No. 16412-11

Whereas we, the undersigned, have made certain inventions or discoveries (or both) set forth in an application for Letters Patent of the United States of America entitled, INVENTORY CONTROL SYSTEM FOR DIGITAL SIGNAGE, identified by Bereskin & Parr, S.E.N.C., G.P. Docket No. 16412-0011, which application was executed by us on the date(s) indicated below, and

Whereas BroadSign International Inc., a Minnesota corporation having a place of business at 4400 Baker Road, Minnetonka, Minnesota, 55343, United States, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

Now, therefore, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which is hereby acknowledged, we do hereby, without reservation:

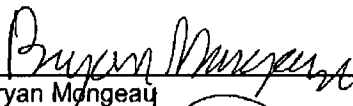
1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, Convention and non-Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, reexaminations, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;
4. Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;
5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to ourselves or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by our heirs, legal representatives and

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assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.


In testimony of which we have executed this Assignment of Patent Application on the date indicated next to our names.

Date I signed the declaration: 2008-09-24


Bryan Mongeau

Apt. 602, 50 rue des Soeurs Grises, Montréal, Québec, H3C 5P1, Canada

Today's Date: 2008-09-24


Signature of Witness

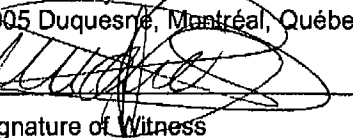
Marie Elanar
Printed Name of Witness

Date I signed the declaration: 24/09/2008


Pascal Patry

2005 Duquesne, Montréal, Québec, H1N 2W6, Canada

Today's Date: 24/09/2008


Signature of Witness

Marie Elanar
Printed Name of Witness

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