

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|                                                                                      |                                             |
|--------------------------------------------------------------------------------------|---------------------------------------------|
| SUBMISSION TYPE:                                                                     | NEW ASSIGNMENT                              |
| NATURE OF CONVEYANCE:                                                                | ASSIGNMENT                                  |
| CONVEYING PARTY DATA                                                                 |                                             |
| Name                                                                                 | Execution Date                              |
| Samuel N. Zellner                                                                    | 04/18/2001                                  |
| Mark J. Enzmann                                                                      | 04/09/2001                                  |
| Robert T. Moton Jr.                                                                  | 04/16/2001                                  |
| RECEIVING PARTY DATA                                                                 |                                             |
| Name:                                                                                | BellSouth Intellectual Property Corporation |
| Street Address:                                                                      | 824 Market Street, Suite 510                |
| City:                                                                                | Wilmington                                  |
| State/Country:                                                                       | DELAWARE                                    |
| Postal Code:                                                                         | 19801                                       |
| PROPERTY NUMBERS Total: 1                                                            |                                             |
| Property Type                                                                        | Number                                      |
| Application Number:                                                                  | 11322531                                    |
| CORRESPONDENCE DATA                                                                  |                                             |
| Fax Number:                                                                          | (703)991-5978                               |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                             |
| Phone:                                                                               | 7034429480                                  |
| Email:                                                                               | faffi.moazzam@moazzamlaw.com                |
| Correspondent Name:                                                                  | Fariborz Moazzam                            |
| Address Line 1:                                                                      | Moazzam & Associates, LLC                   |
| Address Line 2:                                                                      | 7601 Lewinsville Rd., Suite 304             |
| Address Line 4:                                                                      | McLean, VIRGINIA 22102                      |
| ATTORNEY DOCKET NUMBER:                                                              | AT1-117-CON 1ST ASSIGN                      |
| NAME OF SUBMITTER:                                                                   | Fariborz Moazzam                            |
| <p>Total Attachments: 9</p> <p>source=AT1117CONAssignment#page1.tif</p>              |                                             |

OP \$40.00 11322531

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**PATENT**  
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Attorney's Docket No. 00383

PATENT

For: ☒ U.S. and/or ☒ Foreign Rights  
For: ☒ U.S. Application or  
☐ U.S. Provisional Application  
For: ☐ U.S. Patent  
For: ☐ PCT Application  
By: Multiple Inventors

**ASSIGNMENT OF INVENTION (MULTIPLE INVENTORS)**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS (Inventors):**

Samuel N. Zellner  
(type or print name of inventors)

2350 Fenhurst Place  
Dunwoody, GA 30338 USA  
Address Nationality

Mark J. Enzmann

205 Sailwind Court  
Roswell, GA 30076 USA

Robert T. Moton, Jr.

12105 North Hickory Trace  
Alpharetta, GA 30004 USA

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(Assignment of Invention—Multiple Inventors [16-3.2]—page 1 of 3)

hereby sells, assigns and transfers to

ASSIGNEE:

BellSouth Intellectual Property Corporation  
(type or print name of ASSIGNEE)

824 Market Street, Suite 510  
Address

(a Delaware corporation)  
Nationality

Wilmington, DE 19801

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

- ☒ the entire right, title and interest
- ☐ an undivided \_\_\_\_\_ percent ( \_\_\_\_\_ %) interest for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

☒ and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: **LOCATION BLOCKING SERVICE FROM A WEB ADVERTISER**

(check and complete (a), (b), (c), (d), (e), (f) or (g))

and which is found in

- (a) ☐ U.S. patent application executed on even date herewith
- (b) ☐ U.S. patent application executed on \_\_\_\_\_
- (c) ☐ U.S. provisional application naming the above inventor(s) for the above-entitled invention

☐ Express mail label no.: \_\_\_\_\_

Mailed: \_\_\_\_\_

☐ To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

(d) ☒ U.S. application no. 09/740,373 filed on December 19, 2000

(e) ☐ International application no. PCT / \_\_\_\_\_ / \_\_\_\_\_  
filed on \_\_\_\_\_

(f) ☐ U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_

☐ A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

- (g) ☒ and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

(Assignment of Invention—Multiple Inventors [16-3.2]—page 2 of 3)

**PATENT**  
**REEL: 021943 FRAME: 0464**

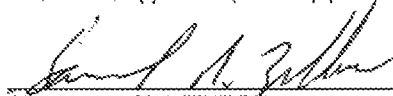
ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 4/18/01 Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Samuel N. Zellner  
(type name of Inventor)

  
Signature of INVENTOR

Mark J. Enzmann

Robert T. Moton, Jr.

☐ Notarization or Legalization Page Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 USC 261. Use next page if notarization is desired.

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(Assignment of Invention-Multiple Inventors [16-3.2]-page 1 of 3)

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(Assignment of Invention—Multiple Inventors [16-3.2]—page 2 of 3)

**PATENT**  
**REEL: 021943 FRAME: 0467**

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ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 4-9-01 Date of signing

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Samuel N. Zellner  
(type name of Inventor)

Mark J. Enzmann

Robert T. Moton, Jr.

Signature of INVENTOR



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(Assignment of Invention-Multiple Inventors [16-3.2]-page 2 of 3)

**PATENT**  
**REEL: 021943 FRAME: 0470**

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(type name of Inventor)

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