PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Paula R. Lundgren	10/28/2008
Scott H. Smith	12/07/2008
Todd Buxton	10/28/2008

RECEIVING PARTY DATA

Name:	BRIDGESTONE FIRESTONE NORTH AMERICAN TIRE, LLC
Street Address:	535 Marriott Drive
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37214

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29329154

CORRESPONDENCE DATA

Fax Number: (330)379-4064

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 330-379-6850
Email: iplawpat@bfusa.com

Correspondent Name: BRIDGESTONE AMERICAS HOLDING, INC.

Address Line 1: 1200 FIRESTONE PARKWAY

Address Line 4: AKRON, OHIO 44317

ATTORNEY DOCKET NUMBER:	P07076US1A
NAME OF SUBMITTER:	Millie Persin

Total Attachments: 1

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PATENT REEL: 021951 FRAME: 0995

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DEC, 5, 2008 12:25PM

NO. 1154

Attorney Docket No. P07076US1A

ASSIGNMENT

We, Paula R. Lundgren, Scott H. Smith and Todd Buxton, have made an invention which now	15
described and claimed in an application for patent entitled TIRE TREAD, which application	

is being executed and filed concurrently herewith. was filed on 12/10/08, and now is designated as United States Patent Application Serial No.

NOW THEREFORE, pursuant to the obligations imposed by or arising under one or more of our employment agreement(s), advisor agreement(s), state or national statutes, common law, and administrative regulation. I/we hereby do make the following assignments -

To BRIDGESTONE FIRESTO VE NORTH AMERICAN TIRE, LLC, a corporation created and duly organized under the laws of the state of Delaware and having a place of business at Nashville, Tennessee, and its successors and assigns, we tereby

- > assign, transfer, and set over the full and exclusive right to the above-described invention and to the above-described application for letters put at of the United States as well as any substitute, continuation, continuation-in-part, or divisional applicat on filed thereon and to any letters patent of the United States that issues from such application(s) as well as any reissue application or request for reexamination filed on such letters patent;
- covenant and agree for ourselves and air legal representative(s) to
 - assist said assignee and/or its designee(s), to the extent requested, in the proscention of said application for patent, in any interfere ree declared on said application for patent or patent issuing therefrom, or in litigation which arise: out of or is based on said application for patent or patent issuing therefrom, and
 - b) execute all papers related to said application for patent which said assignee or its designee(s) request to be signed.

provided that expenses relating thereto shall be borne by said assignee; and

authorize and request the Commission er of Patents and Trademarks to issue any letters patent of the United States relating to the above-descrit ed invention in the name of said assignee.

To BRIDGESTONE FIRESTO WE NORTH AMERICAN TIRE, LLC, a corporation created and duly organized under the laws of the state of Delaware and having a place of business at Nashville, Tennessee, and its successors and assigns, we nereby

- assign, transfer, and set over the full and exclusive right to any application for letters patent filed in any regional or national patent office other than the United States Patent and Trademark Office;
- > covenant and agree for ourselves and, our legal representative(s) to
 - a) assist said assignee and/or its designee(s), to the extent requested, in the prosecution of any such applications for patent or in litigation which arises out of or is based on said application(s) for patent or patent(s) issuing therefrom, and
 - b) execute all papers related to : aid application(s) for patent which said assignee or its designec(s) request to be signed,

provided that expenses relating thereto shall be borne by said assigned.

IN WITNESS WHEREOF, we have executed this document on the dates next to our respective names.

Namo: Paula R. Lundgren

Name:

RECORDED: 12/10/2008

PATENT

REEL: 021951 FRAME: 0996