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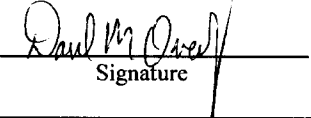
To the Honorable Assistant Secretary and Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

1. Name of conveying party(ies): Florian SCHNEIDER Additional name(s) of conveying party(ies) attached? No	2. Name and address of receiving party(ies): Name: <u>Swarovski Aktiengesellschaft</u> Address: <u>Dröschstraße 15, 9495 Triesen, Liechtenstein</u> Additional name(s) & address(es) attached? No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>November 3, 2008</u>	

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _ A. Patent Application No.(s) <u>29/309,670, filed September 25, 2008</u> B. Patent No.(s) _____, issued _____ Additional numbers attached? No	
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5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>WENDEROTH, LIND & PONACK, L.L.P.</u> <u>Attn: David M. Ovedovitz, Esq.</u> Street Address: <u>2033 K Street, N.W., Suite 800</u> City: <u>Washington</u> , State: <u>DC</u> ZIP: <u>20006-1021</u>	6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41). \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed (Check No. <u>88419</u>) Authorized to be charged to deposit account 8. Deposit account number: <u>23-0975</u> (Attach duplicate copy of this page if paying by deposit account)
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. <u>David M. Ovedovitz, Reg. No. 45,336</u> Name of Person Signing  Signature <u>December 4, 2008</u> Date Total number of pages including cover sheet: <u>3</u>	
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The Commissioner is authorized to charge any deficiency or to credit any overpayment associated with this communication to Deposit Account No. 23-0975, with the EXCEPTION of deficiencies in fees for multiple dependent claims in new applications.

PATENT
REEL: 021954 FRAME: 0038

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned

Florian SCHNEIDER

Insert Name(s)

of Inventor(s)

the undersigned hereby sell(s) and assign(s) to

Insert Name(s)

Swarovski Aktiengesellschaft

of Assignee(s)

of **Dröschstraße 15, 9495 Triesen, Liechtenstein**

Address

(hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as

Title of

Invention

Gemstone, or Ornamental Object made of Glass

for which an application for patent in the United States has been executed by the undersigned

on

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, D.C. 20006-1021, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Offices for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 03.11.2008 Name of the Inventor Florian Schneider
(Florian SCHNEIDER)

(This assignment should preferably be acknowledged before a United States Consul. If not, then the execution by the Inventor(s) should be witnessed by at least two witnesses who sign here).

Witness Paula F. [Signature]
Witness Frank [Signature]

ACKNOWLEDGMENT

_____ } ss

This _____ day of _____, 20____, before me
personally came the above-named _____

me personally known as the individual(s) who executed the foregoing assignment, who did
acknowledge to me that he (they) executed the same of his (their) own free will for the purposes
therein set forth.

SEAL _____
Official Signature

Official Title

The above application may be more particularly identified as follows:
U.S. Application Serial No. _____ Filing Date _____
Applicant Reference Number _____ Atty Docket No. _____
Title of Invention _____