

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Kraft Foods Global Brands LLC	12/05/2008
<b>RECEIVING PARTY DATA</b>	
Name:	Wm. Wrigley Jr. Company
Street Address:	410 North Michigan Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	D510860
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	Patent Group
Address Line 4:	Chicago, ILLINOIS 60622
ATTORNEY DOCKET NUMBER:	KRAFT
NAME OF SUBMITTER:	Hanna Kim
Total Attachments: 1 source=Wm._Wrigley_Jr._Company__Assignment__KFGB__2008_12_05#page1.tif	

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**PATENT**  
**REEL: 021976 FRAME: 0158**

ASSIGNMENT

KRAFT FOODS GLOBAL BRANDS LLC, a limited liability company organized and existing under the laws of the state of Delaware, having its principal place of business at Three Lakes Drive, Northfield, Illinois 60093 ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, has assigned and does hereby assign all of its right, title and interest in and to United States Design Patent No. D510,860 to WM. WRIGLEY JR. COMPANY, a Delaware corporation, having its principal place of business at 410 North Michigan Avenue, Chicago, Illinois 60611 ("Assignee") together with all causes of action for any and all previously occurring infringements of the rights being assigned, and the right to receive and retain all monetary and other proceeds relating to those causes of action, all of said right, title and interest to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives to the full end of the term of U.S. Design Patent No. D510,860 as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

KRAFT FOODS GLOBAL BRANDS LLC

By: Kraft Foods Global Brands, Inc., its sole member

By: *Irma Villarreal*

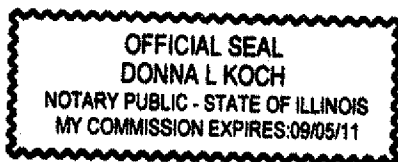
Name: IRMA VILLARREAL

Title: ASSISTANT SECRETARY

Date: DEC 05 2008

ACKNOWLEDGMENT     )  
STATE OF ILLINOIS     ) SS:  
COUNTY OF COOK     )

On this 5th day of December, 2008, before me personally came IRMA VILLARREAL, to me known, who being by me duly sworn, did depose and say that he signed his name above on the indicated date.



(SEAL)

*Donna L. Koch*  
Notary Public