# -OP \$40.00 2932

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date	
Serge Rabassa	11/18/2008	

### **RECEIVING PARTY DATA**

Name:	Cartier Creation Studio, SA	
Street Address:	8 Boulevard James Fazy	
City:	Geneve	
State/Country:	SWITZERLAND	
Postal Code:	CH-1201	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29325565

## **CORRESPONDENCE DATA**

Fax Number: (212)813-9600

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Address Line 1: 488 Madison Avenue, 19th Floor Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	NONY 0092-US
NAME OF SUBMITTER:	Scott D. Locke, Esq.

**Total Attachments: 1** 

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PATENT REEL: 021978 FRAME: 0828

(1-B) Lissert (2-B) (3-B) (4-B) (3-B) (4-B) (4-B			ASSIGNMENT	
Continue			(1) Serge Rabassa (5)	
Comment   Comm	(1-B)	Insert	(2) (6)	
Comment   Comm		of Inventor(s)	(3)(7)	
to each of the undersigned, each undersigned agrees to easign, and hereby does assign, brancher and set over to cover to			(4)(8)	
(18) Insert Address of Ansigner  (19) Insert Address of Ansigner  (19) Experimental State of Ansigner			to each of the undersigned, each undersigned agrees to assign, and hereby does assign, transfer and set	
Tasert Address of Assignate	(9)		(9) Cartier Creation Studio S.A.	
thereins flor designated as the Assignee's and Assignee's heirs, successors, assigns and legal representatives, the entire right, tille and interest for the United Sutes of America as defined in 35 U.S.C. \$100, is the invention, and interest for the United Sutes of America as defined in 35 U.S.C. \$100, is the inventional confidence of patient inclinal pays and injurishmal, and inventions, and interest for the United Sutes of American as designed by the supplication of the inventional confidence of the inventional pays and in the inventional confidence of the inventional pays and inventional confidence of the inventional pays and in	(10)	Insert Address of	Shouldward James Pers, CH 1201 Congres Switzenland	
Identification such as Title, Cone Number, or Foreign Application Number (Attorney Docket No. Nony 0092-US )  for which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or  (12) Insert Date of Signing of (22) on Application Application for Identification for Identification for Identification for Identification for Identification for Identification of the control of the Cotober 2, 2008  (13) Alternative Identification for Identification of the investigated agrees to execute only appers accessory in connection with only application and any continuing, divisional or reisman applications for the investigated agrees to execute all papers accessory in connection with only application and approximation or division thereof, or any patent or reisma applications and patents as the Assignce may deem necessary.  2) Each undersigned agrees to execute all papers accessary in connection with any beteference which may be declared concerning any application or continuation or division thereof, or any patent or reisms application based thereof, the invention, and to compensate with the Assignce in every may possible in obtaining evidence and going forward with such interference  3) Each undersigned agrees to execute all papers and documents and perform any not which may be necessary in connection with claims or provisions of the International Convention for Protection of Industried Property or similar agreements.  4) Each undersigned (Underd States patent in the Assignce of the U.S. Patent and Trademstry Office to issue any and all Listent  Patents of the patents of the International Convention for Protection of Industried Property or similar agreements.  4) Each undersigned (Underd States patent in the Assignce of the U.S. Patent and Trademstry by reisses or  recommission or part of a valid (Underd States patent in the Assignce of the U.S. Patent and Trademstry or the invention of the Convention of the International Convention of Industried House and Production			(bereinafter designated as the Assignee) and Assignee's heirs, successors, easigns and legal representatives, the entire right, little and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all applications for patent including any and all provisional, non-provisional, divisional, continuation, international, confirmation, substitute and reissue application(s), and all Letters Patent.	
Number, or Foreign Application Number  (Attorney Docker No. Nony 0092-US )  for which the undersigned has (hawe) executed an application for patent in the United States of America on even date herewith or  (12) Insert Date of Signing of (2) on Application  (13) Alternative Identification for Iffed applications  (14) U.S. applications  (15) Coctober 2, 2008  (15) Each undersigned agrees to execute all papers accessory in connection with any application and any continuing, divisional or reismon applications for the invention, and any petent(s) issuing thereon, and also to execute expante assignment in commercion with such applications and patents as the Assignee may deen recessory.  (16) Each undersigned agrees to execute any deen recessory.  (17) Each undersigned agrees to execute only papers accessory in connection with any applications and any continuing of the patents as the Assignee may deen recessory.  (18) Each undersigned agrees any deen recessory.  (18) Each undersigned agrees any deen recessory.  (18) Each undersigned agrees are secuted any deen recessory.  (18) Each undersigned agrees any deen recessory.  (29) Each undersigned agrees any deen recessory.  (20) Each undersigned agrees any deen recessory.  (21) Each undersigned agrees any deen recessory.  (21) Each undersigned agrees any deen recessory.  (22) Each undersigned agrees any deen recessory.  (32) Each undersigned agrees to precision of industrial Property or similar agreement.  (33) Each undersigned agrees to precision of industrial Property or similar agreement.  (34) Each undersigned agrees to precision of industrial Property or similar agreement.  (35) Each undersigned tuberizes and requests the Commissioner of the U.S. Patent and Trademark Office to issue any and all Letters  Patents of the United States resulting from said application() to the said Assignee, as Assigneed the entire intermet,	(11)		(11) Watch Dial	
Application Number Application Number Application Number  (Attorney Docket No. Nony 0092-US    Control Date of Signing of Application (22) on Application Serial Number				
for which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or even date herewith or signing of Application (12) on Application (13) U.S. application Serial Number 29/325,565  (13) Alternative (13) U.S. application Serial Number 29/325,565  (14) Each undersigned agrees to execute all papers accessory in connection with any application and any continuing, divisional or retisene applications for the invention, and any partnet(s) issuing thereon, and also to execute separate assignment in connection with such applications and patents as the Assignment and deep mercessary. In connection with any application and any continuing, divisional or retisene applications and patents as the Assignment and deep mercessary.  2) Each undersigned agrees to execute all papers and connection with any interference which may be declared concerning any application or confined to continuation or ollubiant bearing or provisions of the inventional Convention for Protection of Industrial Property or similar agreements.  3) Each undersigned agrees to execute all papers and decuments and perform any and which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.  5) Each undersigned authorizes and requests the Commissioner of itse U.S. Patent and Turdenate Office to itsens easy and all Luttern Patents of the Undersigned authorizes and requests the Commissioner of itse U.S. Patent and Turdenate Office to itsens any and all Luttern Patents of the United States resulting from said application(s) to the social Assignment as on a patent as said application of the united states are sensitive for said application(s) to the social Assignment as a patent as the United States Patent and Turdenate Office for recordation of this document.  In viness whereof, executed by the undersigned on the date(s) opposite the united States Patent and Tradenate Office for recordation of this document.  Inv		Number, or Foreign	(Attorney Docker No. Nony 0092-US	
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Application  Atternative Identification for filed applications of the Cockber 2, 2008  Detail understigned agrees to execute oil papers accessory in connection with any application and any continuing, divisional or recissus applications and patents as the Assigner may deep mecessary.  Deach understigned agrees to execute all papers accessory in connection with any loteriferance which may be declared concerning applications and patents as the Assigner may deep mecessary.  Deach understigned agrees to execute all papers accessory in connection with any loteriferance which may be declared concerning any applications and patents or provide agrees to execute all papers and papers and patents or ready any papership or reliason application of continuing or district and papers a	(12)	Insert Date of		
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December 2, 2008	(13)		(13) U.S. application Serial Number 29/325,565	
reissue applications for the invention, and any patent(s) issuing thereon, and also to execute separate assignments in commection with such applications and patents as the Assigner may deep necessary.  2) Each undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning any applications or continuation or division thereof, or any patent or reissue application based thereor. (or the invention, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.  3) Each undersigned agrees to execute all papers and documents and perform any not which may be necessary in connection with claims or previousnos of the International Convention for Protection of Industrial Property or similar agreements.  4) Each undersigned authorizes and requests the Commissioner.  5) Each undersigned authorizes and requests the Commissioner.  5) Each undersigned authorizes and requests the Commissioner.  6) Each undersigned authorizes and requests the Commissioner of the U.S. Patent and Trademyrk Office to issue any and all Letters Patents of the Direct States resulting from said application(s) to the said Assignee, as Assignee of the entire interest, and coverants that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict bertwith and agrees that this assignment is binding on him and his beins, successors, assigns and legal representatives.  6) Each undersigned hereby grants the firm of Kalow & Springut, LLP the prover to insert on this assignment any further identification that may be necessary or destrable in order to comply with the rules of the United States Patent and Trademark Office for recordation of his document.  In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).  Date Inventor Signature (SEAL)  Date Inventor Signature (SEAL)  This assignment should preferably be signed before: (			Sled October 2, 2008	
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**RECORDED: 12/15/2008** 

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