PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Lorri Goddard-Clark	12/15/2008
Shari Glazer	12/15/2008

RECEIVING PARTY DATA

Name:	GG Colour LLC
Street Address:	1253 Amalfi Drive
City:	Pacific Palisades
State/Country:	CALIFORNIA
Postal Code:	90272

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29325823

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	GG001.68435
NAME OF SUBMITTER:	Katherine H. McGuire, Esq.

Total Attachments: 2

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ASSIGNMENT

WHEREAS, WE, Lorri Goddard-Clark, a citizen of the United States of America, residing at 600 South Orange Drive, Los Angeles, California 90036, and Shari Glazer, a citizen of the United States of America, residing at 1253 Amalfi Drive, Pacific Palisades, California 90272, have invented certain new and useful improvements in a design entitled HAIR COLORING BRUSH for which We have executed an application for Letters Patent in the United States, filed as U.S. Application No. 29/325,823 on October 7, 2008;

WHEREAS, GG Colour LLC., with its principal place of business at 1253 Amalfi Drive, Pacific Palisades, California 90272, desires to acquire the entire right, title and interest in, to and under the said Improvements and the said Application;

NOW, THEREFORE, for good and valuable consideration including salary or payment for the making of inventions, or employee benefits, the receipt and sufficiency of which is hereby acknowledged, We have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said GG Colour LLC, its successors, legal representatives and assigns, the entire right, title and interest throughout the world in, to and under the said Improvements, and the said Application and all extensions, divisionals, continuations, renewals and reissues thereof, and all Letters Patent of the United States which may be granted thereon and all extensions, divisionals, continuations, renewals and reissues thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said Improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said Improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and including all rights to publish cautionary notices reserving ownership of the said Improvements and the said Application and all rights to register the said Improvements and the said Application in appropriate registries; and We hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said Improvements to the said GG Colour LLC, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that We have full right to convey the entire interest herein assigned, and that We have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that We will communicate to the said GG Colour LLC, its successors, legal representatives and assigns, any facts known to us respecting said Improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said GG Colour LLC, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said Improvements in all countries.

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PATENT REEL: 021984 FRAME: 0667

GG001.68435 Page 2 of 2 INTESTIMONY WHEREOF, I hereunto set my hand and seal this <u>15</u> day of <u>West em ber</u>, 2008. State of <u>California</u>
County of <u>Los Angeles</u> Before me this 15 day of DECEUSEQ, 2008 personally appeared the abovenamed Lorri Goddard-Clark, who acknowledged to me that he executed the foregoing instrument of his own free will for the purposes therein set forth. MANGALA T. B. TENNAKOON Commission # 1563650 Notary Public - California Los Angeles County My Comm. Expires Apr 21, 2009 IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 15 day of December, 2008. State of California County of Las Angeles Before me this 15 day of DECENBER, 2008 personally appeared the abovenamed Shari Glazer, who acknowledged to me that he executed the foresoing instrument of

MANGALA T. B. TENNAKOON
Commission # 1563650
Notary Public - California
Los Angeles County

his own free will for the purposes therein set forth.

My Comm. Expires Apr 21, 2009

Notary Public

PATENT REEL: 021984 FRAME: 0668

RECORDED: 12/16/2008