

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):  
Fred Naval Desai/12/05/2008  
Fred Michael Langdon/12/15/2008  
Khalid Qureshi/12/01/2008  
Additional name(s) of conveying party(ies) attached:  
 Yes  No

2. Name(s) and address(es) of receiving party(ies):  
Name: The Procter & Gamble Company  
Internal Address: Attention: Chief Patent Counsel  
One Procter & Gamble Plaza  
Cincinnati, OH 45202  
Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of name  
 Joint Research Agreement  
Executed: \_\_\_\_\_  
Name of the owner of the application (or patent): \_\_\_\_\_  
Name of other party to Joint Research Agreement: \_\_\_\_\_  
 Other \_\_\_\_\_

4. Application number(s) or patent number(s):  
This document is being filed together with a new application:  Yes  No  
A. Patent Application No(s). 12/273,721  
Date Filed: November 19, 2008  
P&G Case: 10963M3  
Confirmation No.: 8870  
B. Patent No(s). \_\_\_\_\_  
P&G Case: \_\_\_\_\_  
Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:  
Name: CENTRAL DOCKETING  
Internal Address: THE PROCTER & GAMBLE COMPANY  
Street Address:  
Intellectual Property Division  
Sycamore Building  
299 East Sixth Street, 4<sup>th</sup> Floor  
Cincinnati, OH 45202  
Phone: 513/983-0523  
Fax Number: 513/945-6785  
Email Address: powell.jg@pg.com

6. Total number of applications and patents involved: [ 1 ]  
7. Total fee (37 CFR 3.41):.....\$40.00  
 Authorized to be charged to deposit account  
8. Deposit account number:  
16-2480  
Authorized User Name: John G. Powell

John G. Powell \_\_\_\_\_ December 16, 2008  
Name of Person Signing Signature Date  
Total number of pages including cover sheet, attachments, and documents: [ 3 ]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc  
Rev. 08/08 (PTO updated 08/08)

CH \$40.00 162480 12273721

**G L O B A L   G E N E R A L   A S S I G N M E N T**

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Process for Activating A Web**, Attorney's Docket No. **10963M3** and filed in the **United States Patent Office** as Number **12/273,721**, on **November 19, 2008** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

**Fred Naval Desai of 6383 Jamesfield Court, Fairfield, Ohio 45014;**  
**Fred Michael Langdon of 9213 Deercross Parkway #3A, Cincinnati, Ohio 45236; and**  
**Khalid Qureshi of 4675 Oakland Court, Mason, Ohio 45040.**

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairel, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number **12/273,721** (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Fred Naval Desai  
Fred Naval Desai

Dec. 5, 2008  
Date

State of Ohio }  
                          } SS  
County of Hamilton }

On this 5<sup>th</sup> day of December, 2008, before me personally appeared Fred Naval Desai, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



JOHN P. COLBERT  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date, Section 147.03 O.R.C.

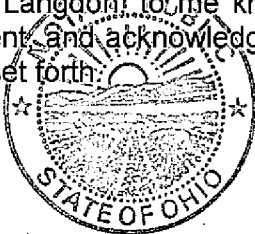
[Signature]  
Notary Public/Witness

[Signature]  
Fred Michael Langdon

12-15-2008  
Date

State of Ohio }  
                          } SS  
County of Hamilton }

On this 15<sup>th</sup> day of December, 2008, before me personally appeared Fred Michael Langdon, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



JOHN P. COLBERT  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date, Section 147.03 O.R.C.

[Signature]  
Notary Public/Witness

[Signature]  
Khalid Qureshi

12/1/08  
Date

State of Ohio }  
                          } SS  
County of Hamilton }

On this 1<sup>st</sup> day of December, 2008, before me personally appeared Khalid Qureshi, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



CHARLES R. WARE  
Attorney At Law  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Sec. 147.03 R.C.

[Signature]  
Notary Public/Witness

REVISED: 23 June 2006