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NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY	DATA					
		N	ame	Execution Date		
Amazon.com, Inc.				12/15/2008		
RECEIVING PARTY DATA						
Name:	Amazon Technologies, Inc.					
Street Address:	P.O. Box 8102	2				
City:	Reno					
State/Country:	NEVADA					
Postal Code:	89507					
PROPERTY NUMBERS Total: 2						
Property Type			Number			
Patent Number: 6		6549904				
Application Number: 10		10337	37439			
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ATTORNEY DOCKET NUMBER:			170101-1390 / 170101-1391			
NAME OF SUBMITTER:			Michael J. D'Aurelio			
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500732098 PATENT 500732098 REEL: 021985 FRAME: 0172						

Docket No. <u>REG00037 1999PT</u>

U.S. Patent Appln. No. <u>09/344,601</u> Filing Date: <u>June 25, 1999</u>

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

<u>Assignor:</u> Amazon.com, Inc. 1200 12th Avenue South Suite 1200 Seattle, Washington 98144-2734

Assignee: Amazon Technologies, Inc. P.O. Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, Amazon.com, Inc. (hereinafter referred to as ASSIGNOR) (listed above), a corporation of the State of Delaware, owns or has rights to an invention entitled "Auction Notification System" for which United States Letters Patent 6,549,904 has issued on April 15, 2003;

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE) (listed above), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to said invention and in and to the letters patent granted therefor in the United States and any letters patent granted in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said letters patent granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by

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virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

AMAZON.COM, INC.

Scott Hayden Vice President and Chief Intellectual Property Counsel

State of Washington

County of King

DEC. 15, 2008

Date

I certify that I know or have satisfactory evidence that <u>Scott Hayden</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

)) ss:

(Seal)

Dated 12-15-2008
Signature of Shure L. Pugton
Printed Name Sheree L. Pennington
My commission expires6/19/2009

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RECORDED: 12/16/2008