

PATENT ASSIGNMENT

Electronic Version v1.1

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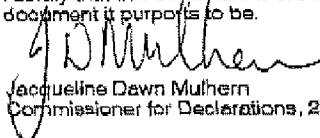
SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SAFE SIGNS AUSTRALIA PTY LTD	07/07/2008
RECEIVING PARTY DATA	
Name:	JFM ASSET MANAGEMENT PTY LTD
Street Address:	UNIT 1, 7 HOOPER DRIVE
Internal Address:	CURRUMBIN
City:	QUEENSLAND, 4223
State/Country:	AUSTRALIA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7325345
CORRESPONDENCE DATA	
Fax Number:	(703)685-0573
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	6002-1043
NAME OF SUBMITTER:	ERIC JENSEN
Total Attachments: 2 source=ASSIGNMENT TO JFM#page1.tif source=ASSIGNMENT TO JFM#page2.tif	

OP \$40.00 7325345

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**PATENT
REEL: 021985 FRAME: 0456**

I certify that this document is a true copy of the document it purports to be.


Jacqueline Dawn Mulhern
Commissioner for Declarations, 2790.

UNITED STATES OF AMERICA

ASSIGNMENT

THIS ASSIGNMENT DEED made this 7th (Seventh) day of July, 2008.

BETWEEN SAFE SIGNS AUSTRALIA PTY LTD having Australian Company Number 116149056 of 29 Central Drive, Burleigh Junction, Queensland, 4220 Australia (hereinafter referred to as the ASSIGNOR which expression shall include all successors and assigns) of the one part.

AND JFM ASSET MANAGEMENT PTY LTD having Australian Company Number 106544512 of Unit 1, 7 Hooper Drive, Currumbin, Queensland, 4223, Australia (hereinafter referred to as the ASSIGNEE which expression shall include all successors and assigns) of the other part.

WHEREAS:-

1. The ASSIGNOR is the owner of US Patent Application No. 10/416,834 (hereinafter referred to as "the patent application").
2. The ASSIGNOR now desires to assign to the ASSIGNEE and the ASSIGNEE desires to take title of the patent application and all right of action, powers and benefits thereto, belonging or accrued, and, in particular, the right to commence proceedings and obtain relief for any infringement of the patent application including any infringement which has occurred prior to the date hereof.

NOW THIS DEED WITNESSETH:-

Pursuant to the foregoing and in consideration of the sum of two dollars (\$2.00) and for other valuable consideration in hand well and truly paid to the ASSIGNOR by or on behalf of the ASSIGNEE, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed between the parties as follows:-

1. The ASSIGNOR hereby assigns to the ASSIGNEE its whole right, title and interest in and to the patent application, including the goodwill in the patent application, and the right to file in ASSIGNEE'S name any further applications claiming priority or seniority from the patent application;
2. The ASSIGNOR assigns the patent application to the ASSIGNEE as the beneficial owner subject to the condition that the ASSIGNOR does not and shall not be required to warrant or guarantee the validity of the patent application;
3. The ASSIGNOR hereby authorises the relevant government authority to transfer the patent application and record this assignment in favour of the ASSIGNEE as assignee of the

whole right, title and interest in and to the patent application or otherwise as the ASSIGNEE may direct;

4. The ASSIGNOR hereby undertakes at the expense of the ASSIGNEE to do all acts and execute all documents necessary or desirable for further assuring the title of the ASSIGNEE to the patent application;

5. Should the ASSIGNOR fail to comply with the undertaking in Clause 4, it hereby irrevocably appoints the ASSIGNEE and each of its directors, managers and secretary to be its several attorneys to, in its name and as its act and deed from time to time, if and when such attorney shall think fit for giving effect to the undertaking given by the ASSIGNOR in Clause 4, execute all such documents referred to in Clause 4 and if necessary, procure the registration of this attorney;

6. A Statutory Declaration by an officer of the ASSIGNEE shall be sufficient proof that the ASSIGNOR has failed to comply with its undertaking given in Clause 4; and

7. This Deed may be executed in counterparts, each when so executed and delivered shall be original and all counterparts shall constitute the one deed.

IN WITNESS WHEREOF the parties hereto have caused this assignment to be executed in a binding manner as follows:-


SIGNED on behalf of
SAFE SIGNS AUSTRALIA PTY LTD
in accordance with its Articles of
Association in the presence of

A. White
.....
Witness
Name: A. White
Address: 47 Coolibah cres
Varsity Lakes
QLD 4227


SIGNED on behalf of
JFM ASSET MANAGEMENT PTY LTD
in accordance with its Articles of
Association in the presence of

A. White
.....
Witness
Name: A. White
Address: 47 Coolibah cres
Varsity Lakes
QLD 4227

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Name: D. Harlo
Position: Director.

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Name: Joe Murphy
Position: Director.