

CORRECTED

12-12-2008

U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 07019.0016-01

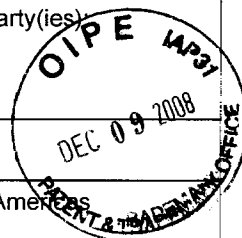


To the Director of the U.S. Patent and Trademark Office
Please record the attached original documents

Stop Assignment Recordation Services

103539432

1. Name of conveying party(ies): Milton Joseph Block
Steven Mark Sachs
Name: Time, Inc.



Additional name(s) of conveying party(ies) attached? Yes No
Internal Address:

3. Nature of conveyance: Street Address: 1271 Avenue of the Americas
17th Floor

Assignment Merger
City: New York

Security Agreement Change of Name
State: NY Zip Code: 10020

Joint Research Agreement Government Interest Assignment
 Executive Order 9494, Confirmatory License Other:
Additional name(s) & Address(es) attached?
 Yes No

Execution Date: July 30, 2008 and September 8, 2008

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application:
A. Patent Application Number(s): 12/219,884
B. Patent Number(s):
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
6. Total number of applications and patents involved: 1

Name: Erika H. Arner (202) 408-4000
Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.
Street Address: 901 New York Avenue, N.W.
City: Washington
7. Total fee (37 CFR 1.21(h) and 3.41): \$40
 Enclosed (Please charge deficiency or credit overpayment to deposit account 06-0916)
 Authorized to be charged to deposit account

State: D.C. Zip: 20001-4413
8. Deposit Account No.: 06-0916

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Signed: /Brandon B. Crisp/ December 9, 2008
Brandon B. Crisp Date
Total number of pages including cover sheet, attachments and documents: 5

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6/2007

12/11/2008 MJAMA1 00000052 12219884
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10-20-2008

U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 07019.0016-01

To the Director of the U.S. Patent and
Please record the attached original do

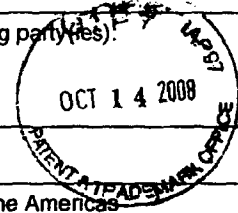


Mail Stop Assignment Recordation Services

103530587

Name and address of receiving party(ies):

Name: Time, Inc.



Internal Address:

Street Address: 1271 Avenue of the Americas
17th Floor

City: New York

State: NY Zip Code: 10020

Additional name(s) & Address(es) attached?

Yes No

1. Name of conveying party(ies):
Milton Joseph Block
Steven Marks Sachs
MARK

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Joint Research Agreement Government Interest Assignment

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B. Patent Number(s):

Additional numbers attached? Yes No

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Name: Erika H. Amer (202) 408-4000

Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

Street Address: 901 New York Avenue, N.W.

City: Washington

State: D.C. Zip: 20001-4413

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) and 3.41): \$40

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9. Statement and signature.

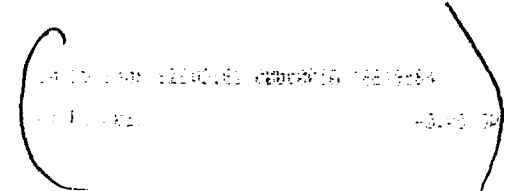
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signed: Brandon B. Crisp
Brandon B. Crisp

10/14/08
Date

Total number of pages including cover sheet, attachments and documents: 5

6/2007



ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

FLEXIBLE MAGAZINE MANAGEMENT SERVICE

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on _____, 2008 (Application No. _____); and

WHEREAS, TIME, INC., a corporation of New York whose post office address is 1271 Avenue of the Americas, 17th Floor, New York, New York 10020 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, provisional Application No. 60/710,178, filed August 23, 2005, this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application, as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

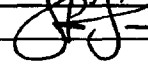
AND, I/WE HEREBY authorize and request the attorneys I/we have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. _____, filed _____) the filing date and application number of said application when known.

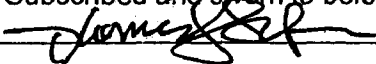
IN TESTIMONY WHEREOF, I/We have hereunto set our hands.

County of _____)	ss.	Name: <u>Milton Joseph Block</u>
_____)		Address: <u>P.O. Box 579</u>
_____)		<u>Naples, New York 14512</u>
State of <u>New York</u>)		By: _____
		Date: _____

Subscribed and sworn to before me this _____ day of _____, 20____
_____, Notary Public

County of New York)
)
State of New York)

ss. Name: Steven Mark Sachs
Address: 31 ½ S. Elliot Place
Brooklyn, New York 11217
By: 
Date: _____

Subscribed and sworn to before me this 8th day of Sept, 2008
, Notary Public

THOMAS J. SCHOPPER
Notary Public, State of New York
No. 01SC6005198
Qualified in New York County
Commission Expires April 6, 2010

ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

FLEXIBLE MAGAZINE MANAGEMENT SERVICE

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on _____, 2008 (Application No. _____); and

WHEREAS, TIME, INC., a corporation of New York whose post office address is 1271 Avenue of the Americas, 17th Floor, New York, New York 10020 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, provisional Application No. 60/710,178, filed August 23, 2005, this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application, as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/we have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. _____, filed _____) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/We have hereunto set our hands.



County of Ontario)

Name: Milton Joseph Block

ss. Address: P.O. Box 579
Naples, New York 14512

State of New York)

By: *MJB*
Date: *7/30/08*

Subscribed and sworn to before me this

30 day of July, 2008

Lana M. Pressler Notary Public

County of

LANA M. PRESSLER
Notary Public, State of New York
Ontario County
Commission Expires 4/20/10
Reg. # 4995442

Name: Steven Mark Sachs

Address: 31 1/2 S. Elliot Place
Brooklyn, New York 11217

State of New York)

By:
Date:

Subscribed and sworn to before me this

_____ day of _____, 20

_____, Notary Public

SOLE/JOINT INVENTION
(Worldwide Rights)
Attorney Docket No. 07019.0016-01