

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------------|----------------|
| Stephen Blanchard | 12/02/2008 |
| Janette Suh Edelstein | 09/23/2008 |
| Barbara Lemli | 09/23/2008 |
| Justin McDonough | 09/30/2008 |
| Robert W. Fusi II | 09/23/2008 |
| Yves Behar | 09/24/2008 |
| Joshua Morenstein | 09/24/2008 |
| Christopher Hibmacronan | 09/24/2008 |
| Logan Ray | 09/24/2008 |

RECEIVING PARTY DATA

| | |
|-----------------|--------------------|
| Name: | MCNeil-PPC, Inc. |
| Street Address: | 199 Grandview Road |
| City: | Skillman |
| State/Country: | NEW JERSEY |
| Postal Code: | 08858 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29323058 |

CORRESPONDENCE DATA

Fax Number: (973)385-3339

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-524-3967

Email: jnjuspatent@corus.jnj.com

Correspondent Name: PHILIP S. JOHNSON JOHNSON & JOHNSON

Address Line 1: ONE JOHNSON & JOHNSON PLAZA

Address Line 4: NEW BRUNSWICK, NEW JERSEY 08933-7003

CH \$40.00 29323058

PATENT

500733674

REEL: 021994 FRAME: 0496

ATTORNEY DOCKET NUMBER:

JDC5047USDP

NAME OF SUBMITTER:

Lisa Peters

Total Attachments: 10

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ASSIGNMENT

As a below-named inventor, I hereby declare that:

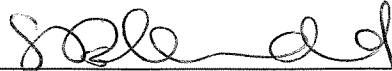
My post office address is as stated below under my signature and I am named as an inventor of the inventions or discoveries (herein INVENTIONS) as described in the patent application (herein APPLICATION) identified below. In view of valuable consideration, receipt thereof is hereby acknowledged, I do hereby assign, sell, and transfer unto McNEIL-PPC, INC., a limited liability company organized and existing under the laws of the State of New Jersey, having a place of business at SKILLMAN, NEW JERSEY, its successors and assigns, my entire interest in and the full exclusive right and title to the INVENTIONS, the APPLICATION and all related applications (including provisionals, divisions, reissues, continuations, substitutions, renewals and extensions thereof) and all counterparts in other countries and any and all Letters Patent (and certificates of invention or similar certificates) (herein PATENTS) which may be granted based upon the INVENTIONS or the APPLICATION or related applications or counterparts in other countries; said transfer and assignment being applicable throughout the world. I hereby authorize and request officials of patent offices in any and all countries of the world to issue any and all of the PATENTS, when granted, to McNEIL-PPC, INC., its successors and assigns, as the assignee of my entire right, title and interest in and to the same. I agree that I will communicate to McNEIL-PPC, INC., or its representatives, any facts known to me respecting the invention; testify in any legal proceedings; sign all lawful papers; execute all provisional, divisional, reissue, continuation, substitution, renewal and extension applications; execute all necessary assignment papers to cause any and all of the PATENTS to be issued to McNEIL-PPC, INC.; make all rightful oaths; and generally do everything possible to aid McNEIL-PPC, INC., its successors and assigns, to obtain and enforce proper protection for the INVENTION in any and all countries throughout the world. The APPLICATION is identified herein.

Serial No. (if known) : 29/323,058
Filing Date (if known) : August 15, 2007
Execution Date(s) of Application :

[I hereby authorize and request my attorney(s) to insert above the Serial No., Filing Date, Execution Date(s) of said application if known]

Title: Toothbrush

FULL NAME OF INVENTOR : Stephen Blanchard

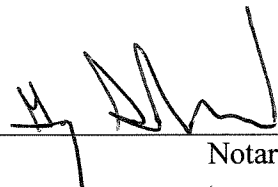
Inventor's signature :  Date: 2nd December
Residence : 16 Lyme Street
London NW1 0EH, United Kingdom 2008
Citizenship : US
Post Office Address : Same

STATE OF _____

COUNTY OF _____

On December 2, 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)


Notary Public
Gregory Slabaugh

My Commission Expires:

FULL NAME OF INVENTOR : Janette Suh Edelstein

Inventor's signature : [Signature] Date: 9/23/08
Residence : 39 Kingswood Drive
Belle Mead, NJ 08502
Citizenship : US
Post Office Address : Same

STATE OF New Jersey
COUNTY OF Middlesex

On 23 Sept 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

[Signature]
Notary Public

My Commission Expires:

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

FULL NAME OF INVENTOR : Barbara Lemli

Inventor's signature :

Residence :

Citizenship :

Post Office Address :

:

:

:

:

Barbara Lemli
24 Steepleview Court
Lambertville, NJ 08530

Date:

9/23/08

STATE OF New Jersey

COUNTY OF Middlesex

On 23 Sept 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

Victor F. Janas

Notary Public

My Commission Expires:

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

FULL NAME OF INVENTOR : Justin McDonough

Inventor's signature :

Residence :

Citizenship :

Post Office Address :

Justin McDonough
11 Cider Mill Lane
Flemington, NJ 08822

Date:

9/30/08

US

Same

STATE OF New Jersey

COUNTY OF Middlesex

On 30 Sept 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

Victor F. Janas

Notary Public

My Commission Expires:

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2010

FULL NAME OF INVENTOR : Robert W. Fusi II

Inventor's signature : *Robert W. Fusi II* Date: 9/23/08
Residence : 9 Sutton Farm Road
Flemington, NJ 08822
Citizenship : US
Post Office Address : Same

STATE OF New Jersey

COUNTY OF Middlesex

On 23 Sept 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

Victor F. Janas
Notary Public

My Commission Expires:

12/28/2011

VICTOR F. JANAS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/28/2011

FULL NAME OF INVENTOR : Yves Behar

Inventor's signature :

Residence :

2698 Filbert Street

San Francisco, CA 94123

Citizenship :

US

Post Office Address :

Same

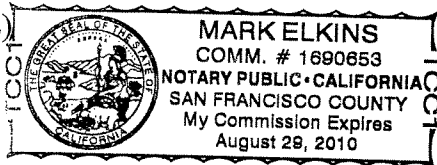
Date: 9/24/08

STATE OF California

COUNTY OF San Francisco

On September 24, 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)



A handwritten signature in black ink, appearing to read "Mark Elkins", written over a horizontal line.

Notary Public

My Commission Expires: August 29, 2010

FULL NAME OF INVENTOR : Joshua Morenstein

Inventor's signature :

Residence :

Citizenship :

Post Office Address :

124 Downey Street
San Francisco, CA 94117
US
Same

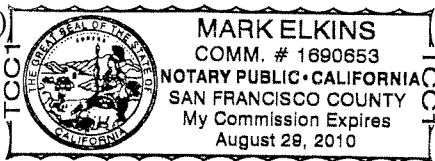
Date: 9/24/08

STATE OF California

COUNTY OF San Francisco

On September 24, 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)



Mark Elkins

Notary Public

My Commission Expires: August 29, 2010

FULL NAME OF INVENTOR : Christopher Hibmacronan

Inventor's signature :

Residence :

Citizenship :

Post Office Address :

CH Date: 9/29/08

2429 Damuth Street
Oakland, CA 94602

US

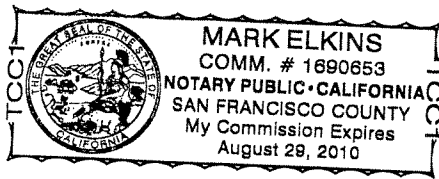
Same

STATE OF California

COUNTY OF San Francisco

On September 24, 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)



Mark Elkins

Notary Public

My Commission Expires: August 29, 2010

FULL NAME OF INVENTOR : Logan Ray

Inventor's signature :

Residence :

1107 High Court
Berkeley, CA 94708

Date: 9/27

Citizenship :

US

Post Office Address :

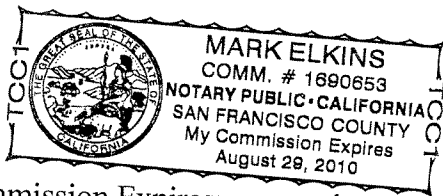
Same

STATE OF California

COUNTY OF San Francisco

On September 24, 2008, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)



My Commission Expires: August 29, 2010

Mark Elkins

Notary Public