

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Peter Byrne	12/22/2008
RECEIVING PARTY DATA	
Name:	Overstock.com, Inc.
Street Address:	6350 South 3000 East, Suite 100
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12341847
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Denver S. Bisignano
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 12341847

ASSIGNMENT

WHEREAS, Patrick Byrne, whose address is 700 Bitner Road, Park City, Utah 84098 (hereinafter referred to as "ASSIGNOR"), has made certain improvements or inventions in a Non-Provisional Patent Application titled "System, Program Product, and Methods for Social Network Advertising and Incentives for Same," which claims priority to and the benefit of U.S. Provisional Patent Application No. 61/031,039, filed on February 25, 2008, titled "System, Program Product, and Methods for Social Network Advertising and Incentives for Same" ("U.S. Patent Applications"), and which also claims priority to and the benefit of U.S. Provisional Patent Application No. 61/016,242, filed on December 21, 2007, titled Website Affiliate Incentive Product, System and Associated Methods," for which ASSIGNOR has executed the patent applications for United States Letters Patent with the United States Patent and Trademark Office concurrently filed herewith; and

WHEREAS, Overstock.com, Inc., a Utah corporation, having a place of business at 6350 South 3000 East, Suite 100, Salt Lake City, UT 84121, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the same.

NOW, THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, all right, title and interest in and to said U.S. Patent Applications set forth above, the invention or inventions therein shown and described, and any improvements on said invention heretofore or hereafter made, any divisions, continuations, or continuations-in-part of said U.S. Patent Applications, and all patents, United States and foreign, to be granted upon any such applications or for the invention or inventions thereof, any reissues, reexaminations, continuations, continuations-in-part, or extensions of said patents, and all rights for past infringement related to any patents issued or to be issued thereon; and said ASSIGNOR do hereby authorize and request the Commissioner of Patents to issue all patents on said U.S. Patent Applications or for the invention or inventions hereof, in accordance with this assignment.

And said ASSIGNOR for said consideration hereby covenants and agrees that said ASSIGNOR is the owner of the full title herein conveyed and has the right to convey the same,

