Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Rebecca Holliday	10/22/2008
Jason Bush	10/24/2008
Stacia Davis	10/22/2008
Bettina Steiner	10/22/2008
Michael L. Long	11/19/2008
Paul Galley	10/22/2008

RECEIVING PARTY DATA

Name:	Roche Diagnostics Operations, Inc.
Street Address:	9115 Hague Road
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46250

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29319422

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 5727-205875

PATENT REEL: 022032 FRAME: 0364

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NAME OF SUBMITTER:	Jeffrey A. Michael
Total Attachments: 6	
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PATENT REEL: 022032 FRAME: 0365

Attorney Docket No.:	5727-205875
Client Reference No.:	WP- 25184 US

ASSIGNMENT

	In that for good and valuable consideration paid to each of the undersigned,			
Name(s)	Rebecca Holliday; Jason Bush;			
of Inventor(s)	Stacia Davis; Bettina Steiner;			
	Michael L. Long; Paul Galley			
Serial No.:	29/319,422			
Filing Date:	June 9, 2008			
	maker(s) of an invention which is the subject of an application for Letters Patent of the United States ("Application") entitled			
Title of	Keypad for a Portable Electronic Device			
Application				
	the undersigned hereby sell(s), assign(s), and set(s) over to			
Name of	Roche Diagnostics Operations, Inc.			
Assignee				
Address of	9115 Hague Road			
principal				
place of	Indianapolis, Indiana 46250			
business				
Insert State of				
Incorporation	a corporation of <u>Delaware</u>			
(if applicable) or				
"Not Applicable"				

(hereinafter designated as the Assignee) their entire right, title, and interest in, to, and under the Application, including all priority rights for other countries arising therefrom, all inventions therein disclosed, and any and all Letters Patent of the United States and of all other countries, including Canada, which may be granted for such inventions, or any of them, all such inventions and all rights in such Application and Letters Patent to be held and enjoyed by Assignee for its own use and enjoyment to the full end of the term or terms for which such Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by them had this assignment and sale not been made.

The undersigned agree(s) to execute all papers necessary in connection with the application(s) in the United States and foreign countries and any continuing, divisional, or reissue applications thereof, and any reexamination of any of such applications, and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared or litigation concerning the application(s) or continuation, division, reissue, or reexamination thereof, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or litigation.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

PATENT REEL: 022032 FRAME: 0366

ASSIGNMENT TO BUSINESS CONCERN

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The undersigned agree(s) to do all other acts which, in the opinion of Assignee, may be necessary or desirable to secure the grant of Letters Patent to Assignee or its nominees, in the United States and in all other countries where Assignee may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by Assignee and to vest and confirm in Assignee or its nominees the full and complete legal and equitable title to all such Letters Patent.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patent of the United States resulting from said application(s) or any division or divisions or continuing or reissue applications thereof, and any reexamination of any of such applications, to the said Assignee, as Assignee of the entire interest, and hereby covenants that the undersigned has full right to convey the interest herein assigned, and that the undersigned has not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the attorney of record the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, I have executed this assignment	at INDIANAPOLIS INDIANA
this 22 day of October 2	008 (city and state or country if outside USA)
Outside the USA: Witnesses are Witness required when acknowledgment before a Notary Public is not Witness feasible.	Rebecca Holliday Inventor (Printed Name)
ACKNOWLED	GMENT
STATE OF Indiana)	
STATE OF Indiana) SS:	
Acknowledged before me, a Notary Public, within and for so	aid County and State. Witness my hand and Notarial Seal
	What Dires white KARLA DIRES
	Notary Public Commission Commissi
	Printed Name Karla Dirks *
My Commission Expires: May 17, 2015	Resident of Home Hon Complete Traffic State Chilling

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IN WITNESS WHEREOF, I have executed this assignment	at Indranapolis IN
 ,	(city and state or country if outside USA)
Outside the USA: Witnesses are Witness required when acknowledgment	Inventor (Signature)
before a Notary Public is not Witness feasible.	Jason Bush Inventor (Printed Name)
STATE OF Indiana } COUNTY OF Marion } SS:	GMENT
Acknowledged before me, a Notary Public, within and for sa this day of	id County and State. Witness my hand and Notarial Seal
	Notary Public Notary Public Arta Dicks Printed Name NOTARY SEAL NOTARY SEAL
My Commission Expires: May 17, 2015	Resident of Down that Code Blic STATE COMMENTAL COMMENTS OF THE COMMENTS OF TH
IN WITNESS WHEREOF, I have executed this assignment at this	na <u>Indianapolis</u> , INDIANA (city and state or country if outside USA)
Outside the USA: Witnesses are required when acknowledgment	Inventor (Signature)
before a Notary Public is not Witness feasible.	Stacia Davis Inventor (Printed Name)
ACKNOWLEDO	BMENT
STATE OF Indiana } COUNTY OF Mar.o. } SS:	
this day of day of,	id County and State. Witness my hand and Notarial Seal
	Notary Public Notary Public Notary SEAL Printed Name Notary SEAL Printed Name
My Commission Expires: May 17, 2015	Resident of County County County

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(city and state or country if outside USA)
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Inventor (Signature)
inventor (organizatio)
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Bettina Steiner Inventor (Printed Name)
KNOWLEDGMENT
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Olsono.
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Notary Public **
Karla Dirks B. NOTARY
Printed Name
Resident of Jam, How County
resident of County
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(city and state or country if outside USA) Inventor (Signature)
Inventor (Signature) Michael L. Long
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Inventor (Signature) Michael L. Long
Inventor (Signature) Michael L. Long Inventor (Printed Name)
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Inventor (Signature) Michael L. Long Inventor (Printed Name) KNOWLEDGMENT
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Inventor (Signature) Michael L. Long Inventor (Printed Name) KNOWLEDGMENT hin and for said County and State. Witness my hand and Notarial Seal Notary Public
Inventor (Signature) Michael L. Long Inventor (Printed Name) KNOWLEDGMENT hin and for said County and State. Witness my hand and Notarial Seal

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IN WITH	NESS WHEREOF, I ha	ave executed this assig	nment at(city and state or country if outside USA)
this	day of		
0			
Witnesses are required when	Witness		Inventor (Signature)
acknowledgment			Bettina Steiner
before a Notary Public is not	Witness		Inventor (Printed Name)
feasible.	7. 14.1000		
		ACKNO	WLEDGMENT
STATE OF	}	ee.	
COUNTY OF	}	SS:	
Acknow	ledged before me, a No	otary Public, within an	d for said County and State. Witness my hand and Notarial Sea
unis	day of		,
			Notary Public
			Homey t done
			Printed Name
My Commission	Expires:		Resident of County
	-		
		- Andrews	
TIW MI	NESS WHEREOF, I ha	ave executed this assig	mment at Noblesville, TN (city and state or country if outside USA)
this <i>j</i> _9	day of Nove	Mben	(city and state or country if outside USA)
Outside the LOA			milell-27
Outside the USA: Witnesses are	Witness		Inventor (Signature)
required when	W 141055		mvoitor (Bignature)
acknowledgment			
before a Notary			Michael L. Long
Public is not	Witness		Inventor (Printed Name)
feasible.		ACKNO	WLEDGMENT
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	ndiand }	SS:	
COUNTY OF	damilton 1	55 .	
			d for said County and State. Witness my hand and Notarial Sea
	_day of	7.04,	<u>, 2008</u> .
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	ic, State of Indiana by of Marien		TSouth K. I le rol
	ry or wanten Expires Jul. 22, 2010	-	Notary Public
	•	•	Beselly K Need
	1. <i>I</i>		Printed Name
My Commission 990086	Expires: 7/22//	<u>U</u>	Resident of Marian County

IN WITNE	SS WHEREOF, I have executed this assignr	ment at Indianapolis, IN
this 22^{Ne} d	ay of October,	(city and state or country if outside USA)
Outside the USA: Witnesses are required when acknowledgment	Witness	Inventor (Signature)
before a Notary Public is not feasible.	Witness	Paul Galley Inventor (Printed Name)
reasible.	ACKNOW	LEDGMENT
STATE OF COUNTY OF	diana } ss:	
this Acknowled d	lged beforeme, a Notary Public, within and ay of,	for said County and State. Witness my hand and Notarial Seal
		Notary Public Arla Dicles Printed Name Notary SEAL Printed Name
My Commission Ex	pires: Mey 17, 2015	Resident of Dam Hon County Millimit

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RECORDED: 12/29/2008

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